



Brad Starkey

Partner, Jerry Johnson and Associates

Brad Starkey is currently a partner in Jerry Johnson and Associates, a design firm specializing in marketing the products of entertainment-based Fortune 500 Companies. JJ&A's current client base includes Walt Disney Company, DreamWorks SKG, Mattel Toys, Universal Pictures, and Warner Brothers.

JJ&A, founded in 1969, has been catering to a variety of clients since its inception. Brad began with the company in 1992 and has helped grow the company from annual billings of \$4 million to now over \$15 million while broadening its client base. Together, with his two partners, JJ&A continues to grow and have a positive image in the industry in which it serves.

Prior to JJ&A, Brad was Marketing Manager for Ventura County National Bank, a small business bank headquartered in Oxnard. From 1988 to 1992, he was in charge of all marketing aspects, including promoting the bank; its subsidiaries and the complete line of products and services.

Brad is a graduate of Pepperdine University, Malibu. He graduated in 1988 with a degree in advertising and a minor in design. Born in Akron, Ohio and raised in Orange County, he currently lives in Westlake Village with his wife, Patricia and their children, Brandon (11) and Lauren (8).