Dylan Wiley

Dylan Wiley is the head of marketing and distribution at RKO Pictures, charged with re-launching Hollywood's oldest studio as a major player in theatrical distribution and production.

For eight years, Wiley served in various capacities at New Line Cinema, including as Director, Theatrical Marketing, overseeing the strategic development, continuity and execution of over 75 fully-integrated release campaigns. Wiley managed over a billion dollars in P&A outlay on projects including the *Austin Powers*, *Rush Hour* and *Final Destination* franchises; *Wedding Crashers*, *Elf*, *The Notebook*, *The Texas Chainsaw Massacre*, *About Schmidt* and *Hairspray*.

Wiley was also New Line's Global Brand Manager for *The Lord of the Rings* trilogy, which grossed $3 billion worldwide and won 17 Academy Awards, including a record 11-category sweep for the final installment *The Return of the King*.

Wiley began his entertainment career working in production on TV's "Friends," and is a graduate of Pepperdine University with degrees in Business Administration & Economics.