

PEPPERDINE UNIVERSITY
The 2011 Faculty / Leadership Retreat

Never Standing Still...

The Future of Faith-Based Education

OCTOBER 7–8, 2011 > TERRANEA RESORT > RANCHO PALOS VERDES, CALIFORNIA

All events take place in Palos Verdes Ballroom 4-5, unless otherwise noted.

FRIDAY, OCTOBER 7

- 7:30–8:45 AM** REGISTRATION AND BREAKFAST
Palos Verdes Foyer and Terrace
- 9 AM** WELCOME: Darryl Tippens, *Provost*
and S. Keith Hinkle, *Senior Vice President for
Advancement and Public Affairs*
- 9:15 AM** WORSHIP: David Lemley
University Chaplain
- DEVOTIONAL: “Purpose, Service, and
Leadership” Thema Bryant-Davis
Associate Professor of Psychology, GSEP
- 9:45 AM** “Pepperdine University’s First Chapter:
The Power of Paradox”
Steven Lemley, *Associate Professor of
Communication, Seaver College*
- Introduction by Sara Jackson
*Vice Chancellor and Director, Parents Program,
Seaver College*
- 11 AM** BREAK • Palos Verdes Terrace
- 11:15 AM** 75TH ANNIVERSARY VIDEO
- 11:20 AM** “Pepperdine University and the
Rise of Evangelical Conservatism in
Southern California”
David Baird, *Dean Emeritus and Howard A. White
Chair in History, Seaver College*
- Introduction by David Holmes
*Professor of English and Blanche E. Seaver
Professor in Humanities, Seaver College*
- 12:30 PM** LUNCHEON AND AWARDS PRESENTATION
Palos Verdes Terrace
- 2 PM** FREE TIME • See handout for available activities
- 4 PM** HOTEL CHECK-IN
- 6:30 PM** RECEPTION and DINNER
Catalina Room and Terrace
- 8:30 PM** COFFEE HOUSE AND S’MORES
Catalina Room and Terrace

SATURDAY, OCTOBER 8

- 7 AM** BREAKFAST
Palos Verdes Terrace
- 8–8:20 AM** DEVOTIONAL: Rick Gibson
*Chief Marketing Officer and Associate Vice
President, Public Affairs*
- 8:30 AM** BREAKOUT PANEL SESSIONS featuring
Pepperdine Alumni: “I Am a Wave and My
Life Has Been Changed”
- > Graziadio School of Business and Management
Moderated by: Charla Griffy-Brown
*Professor of Information Systems and Technology
Management and Director of the Center for
Teaching and Learning Excellence • Palos Verdes
Ballroom 1-2*
 - > Graduate School of Education and Psychology
Moderated by: Reyna G. Garcia-Ramos
Professor of Education • Palos Verdes Ballroom 8
 - > School of Law
Moderated by: Richard L. Cupp
*John W. Wade Professor of Law
Palos Verdes Ballroom 6-7*
 - > Seaver College
Moderated by: Kenneth E. Waters
*Communication Division Chair and Professor of
Journalism • Palos Verdes Ballroom 4-5*
- 10 AM** BREAK • Palos Verdes Terrace
- 10:30 AM** “The True Price of Wisdom:
Why Christian Higher Education Matters”
Elizabeth Davis, *Executive Vice President
and Provost, Baylor University*
- Introduction by Linda Livingstone
*Dean, Graziadio School of Business
and Management
Palos Verdes Ballroom 4-5*
- 11:30 AM** “There’s No App for That”
Andrew K. Benton
President
- 11:50 AM** ADJOURN



ELIZABETH DAVIS is executive vice president and provost of Baylor University. As executive vice president, she serves as the chief operating officer of Baylor. She works closely with President Starr, deans, department chairs, faculty, regents and others to provide vision and leadership for the university. As provost, she is Baylor's chief academic officer. She has responsibility for all of Baylor's academic enterprises including 11 schools and colleges and more than one dozen research centers and institutes.

Davis received her BA degree from Baylor and her PhD from Duke. She is a professor of accounting, and she has chaired that department as well as served as associate dean of the Hankamer School of Business. Her work has been published in *Management Accounting*, *Advances in Accounting*, *Advances in Accounting Behavioral Research*, *Strategic Finance*, *Organizational Behavior and Human Decision Processes*, and *Today's CPA*. She and her coauthors received from *Management Accounting* the Lybrand Gold Medal for Outstanding Manuscript. She is also the coauthor of *Managerial Accounting* (John Wiley & Sons).

For two decades she has been an active member of the Waco, Texas, community and of her church, Calvary Baptist. She and her husband, Charles, have two children, Chad and Claire.



W. DAVID BAIRD, native of Edmond, Oklahoma, took his AA degree from George Washington University, Washington, D.C.; his BA degree (history and geography) from the University of Central Oklahoma, Edmond; and his MA and PhD degrees (history and geography) from the University of Oklahoma, Norman. Baird served on the history faculty at the University of Arkansas, Fayetteville (1968-1978) and Oklahoma State University (1978-1988) before joining the faculty at Seaver College, Pepperdine

University, as the Howard A. White Professor of History in 1988. He became dean of Seaver College in 1998, a position he held until 2008.

Dean Emeritus Baird's scholarly interests center upon the history of the American West and especially the history of Native Americans. In this field he has authored or edited 11 books, 12 articles, and 42 papers. His most notable books include a biography of Peter Pitchlynn (University of Oklahoma Press, 1972 and 1986), a history of the Quapaw Indians (Chelsea House, 1989), and a history of the state of Oklahoma (with Danney Goble, University of Oklahoma Press, 1994 and 2008). His current scholarly interest is the history of Pepperdine University.

Baird has served as national president of the Western History Association and Phi Alpha Theta (history honor society), and as executive director of the Pacific Coast Branch of the American Historical Association. As an undergraduate student, he worked full-time on the staff of John Jarman, member of the House of Representatives, Fifth Congressional District, Oklahoma.



STEVEN S. LEMLEY is a Pepperdine alumnus with both BA (1967) and MA (1970) degrees in history. He earned the PhD in communication from Ohio State University. His dissertation covered the televised Senate Foreign Relations Committee hearings on the Vietnam War. Upon completing the PhD, he returned in 1972 as associate dean of students on Pepperdine's new Malibu campus and was dean of student life 1976-78. He was academic dean of Lubbock Christian University 1978-

82 and president of that institution for 11 years following. He returned to Pepperdine as provost 1993-2000 and has held a faculty appointment in the Seaver Communication Division since 2001 where his teaching areas have been communication theory, communication and conflict, and the impact of rhetorical discourse on history. He was the division's interim chairperson for 15 months 2009-10.

He continues to serve on the board of trustees of Lubbock Christian University, is a member of the Conejo Valley Church of Christ, and has served as chair of the Heritage and Mission Committee of the Pepperdine University 75th Anniversary Celebration.

He has come this week from Heidelberg, Germany, for the University faculty conference. He and his wife, Emily, are working as the faculty family in Moore Haus during this academic year.

Steven and Emily are the parents of three children; a son and a son-in-law are employed in Christian higher education. They are the grandparents of six. They have worked for many years as editors of *Power for Today*, a devotional periodical with an international circulation and both have been active in ministry among Churches of Christ for decades.

Hymn: Praise the Source of Faith and Learning

Praise the source of faith and learning
Who has sparked and stoked the mind
With a passion for discerning
How the world has been designed.
Let the sense of wonder flowing
From the wonders we survey
Keep our faith forever growing
And renew our need to pray:

God of wisdom, we acknowledge
That our science and our art
And the breadth of human knowledge
Only partial truth impart.
Far beyond our calculation
Lies a depth we cannot sound
Where your purpose for creation
And the pulse of life are found.

May our faith redeem the blunder
Of believing that our thought
Has displaced the grounds for wonder
Which the ancient prophets taught.
May our learning curb the error
Which unthinking faith can breed
Lest we justify some terror
With an antiquated creed.

As two currents in a river
Fight each others' undertow
Til converging they deliver
One coherent steady flow.
Blend, O God, our faith and learning
Til they carve a single course
While they join as one returning
Praise and thanks to You their source.

—Thomas H. Troeger (b.1945)

Tune: "Come, Thou Long-Expected Jesus"