



CHRISTIANITY AND LITERATURE



Advertising Guidelines

Christianity and Literature is a quarterly journal devoted to the scholarly exploration of how literature engages Christian thought, experience, and practice. The journal currently has more than 1,000 subscribers, divided almost equally between individuals and institutions.

Most individual subscribers of *Christianity and Literature* are professors of literature or religion at universities across the U.S. and Canada and are always interested in publications that address literary topics in a scholarly manner.

Rates

Full-page advertisements in *Christianity and Literature* are \$200. *C&L's* image area is four and one-half inches (horizontal) by seven and one-half inches (vertical). Submission of the advertisement should be in the form of PDF files; all ads must be black-and-white; minimum dpi for halftones is 225 and minimum dpi for line art is 600 dpi. Any edge intended to bleed needs to extend 1/8" past final trim size on that edge. The file should be sent by email to the managing editor. Invoicing occurs after publication of the issue.

Deadlines

Ad Deadline

Dec. 15

March 15

June 15

Sept. 15

Pub. Date

February-March (Winter issue)

May-June (Spring issue)

August-September (Summer issue)

November-December (Autumn issue)

If you are interested in placing an ad in a particular issue, please contact the managing editor, so that a spot can be reserved.

Contact Information

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