

PEPPERDINE *voice*

NEWS FOR PEPPERDINE UNIVERSITY ALUMNI AND FRIENDS

FALL 2001



FULL THROTTLE

JD/MBA Alumni Take L.A. by Storm

Greg Suess and Jay Froberg

SISTERS OF THE SEA ♦ LA'S NEW MAYOR ♦ FROM MALIBU TO MONASTERY

From the President



Sometimes the opportunity presents itself to describe Pepperdine to people whose knowledge of us is based on news fragments they've gleaned over time. Their awareness may be related to our athletic programs, the hiring of a prominent person, or the inclusion of Pepperdine in high-profile rankings of the nation's top universities.

To those of us who have a richer, more informed perspective of the University, at its very core Pepperdine is a place where various faiths walk in pursuit of a few time-honored ideals. Our roots are in the Churches of Christ, and while we proudly honor such a tradition, historically Pepperdine has been a place where religious diversity is welcome. At Pepperdine, faith-based dialogue is ongoing. Such discourse is central to creating a rich and fervent intellectual life.

More than perhaps any other characteristic, Pepperdine is a place that invites people to make a distinctive contribution to the larger society. The University's invitation to "strengthen lives for purpose, service, and leadership" is extended to the entire Pepperdine community of alumni, staff, and faculty, as well as to our students.

It is impressive how Pepperdine's profile has risen over the years, and no single factor has contributed to this more than our rising academic excellence. Most gratifying is that on an increasingly national scale, each of Pepperdine's five schools is earning deserved recognition for achieving a level of scholarship that compares favorably with the best institutions of higher learning in the U.S. and abroad.

Our faculty share a commitment to making the students' priorities their number one priority. Here, nothing should come between a student's interests and a capable faculty mentor. Here, we realize, and hold sacred, that what we are doing is changing lives.

On a personal note, September marked the one-year anniversary of my inauguration as president. It has been the most exciting, challenging, and rewarding year of my life. I am grateful beyond words to so many of you who have committed yourselves to furthering the bold plans we have undertaken. With your help, and with God's continued blessing, our shared vision for Pepperdine will be realized.

A handwritten signature in blue ink that reads "Andrew K. Benton". The signature is fluid and cursive.

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EDITOR'S NOTE

I have always been an American, but I never considered myself a true patriot of America. I feel pride as I sing the National Anthem at the occasional baseball game, and I always put my hand over my heart when I say the Pledge of Allegiance. But I seldom cry when I hear those words, “Whose broad stripes and bright stars.”

But after September 11, 2001, I, like so many other Americans, suddenly felt those words hit a chord.

When asked if I would attend the annual Pepperdine alumni event to be held at the Hollywood Bowl, I was reluctant to go. A little more than a week after the attacks on New York and Washington, D.C., I didn't feel ready to go out and enjoy myself. And I certainly didn't feel safe sitting in the open air with 10,000 other people,

especially while listening to the “Magic of Sousa” in a proud display of American pride and fireworks. The first thought that crossed through my mind was what an ideal and easy target we would be for the next wave of terrorism.

But it is that exact fear that our president has asked us to overcome. “Freedom and fear are at war . . .,” Bush said in his speech to a joint session of Congress. So my husband and I went to the Hollywood Bowl, not only to mingle with other Pepperdine alumni and to listen to the powerful American marches of John Philip Sousa, but also to celebrate our freedom and overcome our fears.

It is that triumph over fear and cowardice that is defining so many of

our nation's heroes in the wake of this tragedy—people like Pepperdine alumnus Tom Burnett (page 31), who helped divert United flight 93 from hitting its intended target, giving up his life so that those on the ground would not be harmed.

As I watched the blasts of color hit the sky in the beautiful fireworks display, illuminating the American flag, a soprano took the stage to sing “God Bless America.” People all around me immediately stood to their feet, took the hands of strangers next to them and began to sing strong and clear, “God bless America, My home sweet home.”

And though I have always considered myself an American, it was the first time I sincerely felt that I had come home.

Kathryn Boswell

Campus BUZZ

Career Coaches Elevate the Skills of Pepperdine Students

Pepperdine University graduates are going out into the world of work with confidence, thanks to the new Career Coaching Program recently implemented at Seaver College. Created as an enhancement to the existing Career Services Office at Pepperdine, the innovative Career Coaching Program



is expected to serve as a model for other institutions.

Vic Carlson, a longtime friend of Pepperdine, and Linda Newlin Ruffin, a Seaver College alumna and Seaver Board of Visitors member, gave financial gifts to the University with the request that they be used to create a career program that would prepare students for the professional arena. With those gifts, and the extensive planning done by Director of Career Services Kathie Kieran-Johnson, Program Coordinator Dana Dudley, and other University administrators, the beta test portion of the program was launched in the Spring 2001 semester with eighteen students and six coaches participating.

"It is all about hitting the ground running," Kieran-Johnson said, as she explained the need for college graduates to be ready for the working world. And that's just what Pepperdine participants in the mentoring program are doing—they're hitting the job track running, and at record speeds.

The six coaches involved with the program included CEOs and experts in their respective professional fields. All

were members of the Seaver Board of Visitors and some were Pepperdine alumni. Once per month, the coaches met with one or all of their three assigned students and taught them the life lessons they had learned in the workforce. And three times during the semester, a panel session was held so that every student participant could benefit from the experiences of each coach. They discussed everything from proper office behavior to salary expectations.

"This program doesn't just help you learn how to survive in the business world, but how to progress," said senior Wendy Drake, who participated in the program. "It's the coaches' personal stories of professional victories and defeats that drive the point home," she said.

Kieran-Johnson explained that the student participants were very involved in the program. "They can't believe that CEOs and company presidents are spending time with them for free. It makes them really want to make the most of it," she said.

"I think it is wonderful," said Drake. "It hooks you up with executives and helps you learn the real-life lowdown. It is great for networking as well as how to succeed in the business world."

Anyone interested in getting involved with the Career Coaching Program may contact Kathie Kieran-Johnson or Dana Dudley in the Center for Career and Academic Advising at (310) 506-4505.

Malibu Campus Undergoes Major Expansion

Pepperdine is currently in the midst of the most ambitious construction effort it has undertaken in thirty years.

Work on the new Drescher Graduate Campus is progressing on a spectacular 50.4-acre plateau with a commanding view of the Pacific. When completed, the graduate campus will occupy the highest buildable elevation on the Malibu campus, with nearly every vantage point providing exceptional mountain or ocean vistas.

The 96,000-square-foot facility will



include five adjacent buildings linked by walkways, courtyards, and gardens. It will be home to the Beckman Management Center for the Graziadio School of Business and Management, the School of Public Policy, the Graduate School of Education and Psychology, the Collazo Library/Learning Center, a Student Services Center, and the Graziadio Executive Center.

The full-service education facility will accommodate up to 650 graduate students and provide an impressive conference site to conduct a broad range of global business events, academic and research meetings, and alumni programs.

The University was recently awarded a gift commitment from Mrs. Virginia "Ginie" Braun and the Braun family for \$5 million, which will be used to complete the Braun Center for Public Policy on Pepperdine's Drescher Graduate Campus. The gift was announced at the September 24 Pepperdine Founder's Day ceremony.

In 2002, Pepperdine plans to complete the Center for Communication and Business, a 60,000-square-foot academic complex located at the intersection of Presidents Drive and Seaver Drive. The building will provide technologically advanced facilities for communication and business students at Seaver College.

Finally, finishing touches have been made to the four-story Keck Science Center that contains state-of-the-art classrooms and laboratories for the 470 students and thirty-five full-time professors in the Natural Science Division. The Keck Science Center was formally dedicated in October. There was an evening reception and tours of the facility on Friday, Oct. 5. Faculty lectures and tours were offered on Saturday, Oct. 6.

Faith and Public Policy

Pepperdine's School of Public Policy staged its fourth annual Faith and Public Policy Conference last spring—"Visionary Leaders in Extraordinary Times." William E. Simon, Jr., former ambassador Frank Shakespeare, and Dr. Clyde W. Oden, Jr., were featured speakers.

The annual Faith and Public Policy Conference brings together nationally prominent thinkers, practitioners, and theologians and is central to the school's mission to "expand and enrich the traditional academic concept of public policy."

Recent developments underscored the significance of this year's conference, namely President George W. Bush's decision to create a new Office of Faith-based and Community Initiatives and his choice of former conference speaker John Dilulio as founding director. Also noteworthy is a groundbreaking study now underway by Pepperdine professor Steve Monsma that examines "the effectiveness of faith-based charitable organizations across the nation."

In addition, Roman and Littlefield Publishers is planning to release a volume titled *Faith and Public Policy* in winter 2001. The book will feature fourteen past conference speakers' presentations, bringing further distinction to a program that is increasingly gaining national attention. ❄️

Ruth Bader Ginsberg to Speak at Annual School of Law Dinner

As the guests turn to shake hands and greet one another, they stand up just a little bit straighter, and a glimmer of awe dances across their faces when they see the figure before them. Over the years, the School of Law Dinner has welcomed some of the political world's most prominent figures to speak at its annual celebration. The more than 500 attendees are there not only to connect with their

fellow law school alumni, professors, and friends, but also to take advantage of the rare opportunity to hear someone like Kenneth Starr or Clarence Thomas speak in an intimate setting about the nation's legal culture.

Supreme Court Justice Ruth Bader Ginsberg will address the audience of the 2002 School of Law Dinner that takes place Feb. 9, 2002, at the Hilton Hotel in Beverly Hills. In 1993, Ginsberg became the second woman appointed to the Supreme Court, after Sandra Day O'Connor. Since her appointment to the court, Ginsberg has worked toward ending institutionalized discrimination against women.

Pepperdine School of Law is honored to have her as next year's keynote speaker.

Last year's audience welcomed Paul Cappuccio, senior vice president and general counsel of America Online, Inc., to the podium as the keynote speaker. Also a recognized guest at the dinner was a former judge of the U.S. Court of Appeals, 9th Circuit, Shirley Hufstедler, who was awarded the annual Legal Hero Award for her outstanding work in the legal field. ❄️

Buenos Aires Program

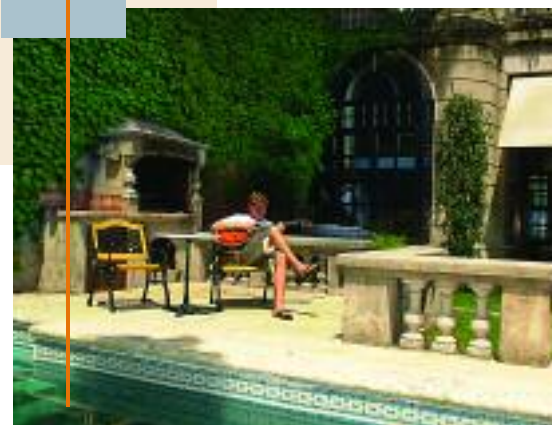
Beneath trellises of brilliantly colored flowers, the sunlight peaks through the woven vines to cast glimmering highlights on the cobblestone entryway. Through the front door, the cool marble floor and columns eliminate the humid heat that lingers just outside. Welcome to Pepperdine University, in Buenos Aires, Argentina.

Pepperdine University owns and operates three uniquely beautiful learning facilities in Heidelberg, Germany; London, England and Florence, Italy. The most recent addition to the list of impressive, international locations and serene academic settings is the Casa Pepperdine in Buenos Aires, Argentina.

The more than 6,000-square-foot house was constructed in 1912 by Juan Nobili, one of the leading Argentine

architects at the time who had a flair for the eclectic. Previously owned by the German Embassy, each room has a unique design. The formal style of etched wood and stained glass is reflected in the library, while the '50s *moderne* look can be found along one of the exterior walls that is constructed with glass cubes. The entire house, including the six bathrooms, four bedrooms, loft, entry lobby, library, student center, kitchen, and patios have all been refurbished, with most of the furnishings coming from local stores in order to give the house a "local look."

In 1994, Pepperdine began its first program in Latin America, where twenty-four Seaver students traveled to Buenos Aires for a summer. And the need for a permanently established facility in a Spanish-speaking country has been growing ever since.



Pepperdine also offers programs in Costa Rica and Spain, but the Buenos Aires program is the first Latin program to have a permanent facility available to students.

Homestay situations with Argentine families and classes at the University of Belgrano will continue to be a feature of the Buenos Aires program. But now students can walk to the new Pepperdine facility only a few blocks away and use the computer lab, library, student center, and swimming pool. ❄️

Students in Free Enterprise

The Students in Free Enterprise (SIFE) team from Pepperdine made an impressive competitive debut against other California and Arizona colleges and universities in April 2001, demonstrating how well the students had accomplished the goals of the SIFE organization.

Those goals include teaching children and others about business, educating others about global commerce, providing consulting services to entrepreneurs, and assisting nonprofit ventures. The Pepperdine SIFE team was honored with two awards in the 2001 Regional SIFE Competition—Rookie of the Year and First Runner-up.

Dr. Keith Whitney, chair of the Business Administration Division at Seaver College and the Sam M. Walton Free Enterprise Fellow mentoring the SIFE Team, was impressed by his students' efforts. "I am so proud of them and their incredibly hard work. Seaver College and Pepperdine University should be very proud," Whitney said.

"Obviously, we believe that all the students involved in SIFE are winners," said Whitney. "They are involved in wonderfully rewarding projects like teaching children about world trade or business. SIFE's mission is to 'help people achieve their dreams through free enterprise education,' so any project that teaches children or adults about business or free enterprise is welcomed."

In addition to their time spent teaching elementary school students about free trade, this year's SIFE team also offered free consulting services to nonprofit organizations and small businesses. They helped a Belgian merchant of herbal supplements formulate a business plan and clear Food and Drug Administration hurdles, and also helped two nonprofit organizations, Students Without Borders and Youth Mentoring Connection. ❄️

Student Participation in International Programs Reaches All-Time High

More than 50 percent of all Pepperdine graduates participate in at least one international program during their undergraduate years at Seaver College. This level of participation ranks Pepperdine number five in the nation's doctoral institutions, according to the *Chronicle of Higher Education's* most recent statistics.

Participation rates for the 2000–01 graduating seniors in international programs reached all-time highs last year, as 67.07 percent of students who began as freshmen, and 33.3 percent of those who were transfer students, took part in the program. Each year, Pepperdine international programs attract more students, and this year's figures of students participating in international programs surpassed last year's number by 23.65 percent.

According to William Phillips, dean of International Programs at Pepperdine University, the reason so many Pepperdine students take advantage of international study opportunities is because the experience has proven to be an enriching one. "At the time of their graduation, many students tell me that participation in one of our overseas programs was the single most significant experience of their undergraduate years," said Dean Phillips. "We live in an increasingly interconnected global society. I believe our graduates must possess 'global competence' in order to be effective future leaders," continued Phillips.

Pepperdine University has placed an emphasis not only on providing students with a variety of international opportunities, but also on ensuring that each one of those programs offers the highest level of education and housing. The University has permanent residences in Heidelberg, Germany; London, England; Florence, Italy; and Buenos Aires, Argentina.

Pepperdine homes include computer labs, decorated rooms, artwork, student centers, and kitchen and laundry facilities.

There are also summer and semester programs offered in Costa Rica, Honduras, Israel, Egypt, Australia, Hong Kong, Russia, Spain, and many other locations that allow students to study in such fields as business, biology, theatre, sports medicine, language studies, or volunteer work.

For more information on the many international programs that Pepperdine offers, visit the International Programs Web page at www.pepperdine.edu. ❄️

Teen Climber Supports Children's Cancer Organization

Paul Hanson, 14, has large dreams. You might say mountain-size dreams. The son of Gary Hanson, Pepperdine University's vice president and general counsel, Paul became in July the youngest climber ever to summit Peru's Mt. Huascarán (elevation 22,205 ft.). Mt. Huascarán is the highest peak in Peru and one of the world's most imposing summits.

The Peru climb came on the heels of Hanson's successful ascent this past spring to the top of Washington's highest peak, Mount Rainier, which he completed on May 27. Rainier is widely acknowledged as the most difficult endurance climb in the lower forty-eight states. Out of twenty-two climbers in his group—all adults but him—Hanson was one of only eight to reach the summit.

While the remarkable accomplishment of scaling Mt. Huascarán was its own reward, young Hanson was motivated to climb the famed peak for another reason. At his appeal, more than 100 friends and supporters pledged money for every 1,000 feet he climbed. "All of the money raised will go directly to the charitable organization Hats Off For Cancer," he said. Nearly \$6,000 was pledged, and Hats Off organizers said they are going to use the proceeds to start a camp for kids with cancer.

Founded by Seaver sophomore Tara Lawrence when she was fourteen, Hats Off For Cancer provides hats to kids all over the country who have lost their hair in their fight against cancer. Today, the organization has chapters in all fifty states and three foreign countries. Hanson met her at a dinner at his parents' home. "Tara



inspired me to believe that you are never too young to achieve your goals, and I wanted to raise as much money as I could for them," Paul said. ❄️

Pepperdine Heralded as an "Exemplary Institution"

Pepperdine's Seaver College of Letters, Arts, and Sciences is being called an "exemplary institution" in a national survey recently published in the *Chronicle of Higher Education*. The accolade was the outcome of the National Survey of Student Engagement (NSSE) report "National Benchmarks of Effective Educational Practice."

With "good educational practices" as its overarching goal, the NSSE study sought to steer the national conversation about collegiate quality away from resources and reputation-based rankings toward what students do with the

resources their school provides, and what they do with, and say about, their experiences.

The NSSE study was completed under the direction of George Kuh, the Chancellor's Professor of Higher Education at Indiana University, and a panel of higher education experts. It was administered to 63,000 randomly selected students (equally divided between freshmen and seniors) at 276 four-year colleges and universities across the United States. The survey's forty questions represented student behaviors that are highly correlated with many important learning and personal development outcomes of college.

The results collate the various survey items into five major categories: Level of Academic Challenge, Active and Collaborative Learning, Student Interactions with Faculty, Enriching Educational Experiences, and Supportive Campus Environment.

The results indicated that Pepperdine's Seaver College students generally rank themselves higher or in a more positive light than their peers in almost every facet of the study. In fact, Seaver College was specifically mentioned in the national report and later in the *Chronicle of Higher Education*, based on the fact that both Pepperdine's first-year and senior student scores were in the top 15 percent of all NSSE 2000 institutions for the Active and Collaborative Learning category. ❄️

Notable Speakers Participate in Youth Citizenship Seminar

More than 270 student leaders completing their junior year of high school converged on the Pepperdine University campus for the twenty-fourth annual Southern California Youth Citizenship Seminar (YCS), held June 25 to 29.

For four days, students interacted with leaders in various walks of life in a program to explore such topics as free enterprise, crime and punishment, character, responsibilities, politics, and international affairs.

The participants were nominated by their principal or counselor on the basis of character and leadership ability, and most were ranked in the upper quarter of their class.

"The purpose of our program is not to make leaders," said Runnels, "but to take students who are already examples and build on their talents.

YCS is composed of three basic elements—inspirational speakers, educational workshops, and association with internationally recognized leaders in a wide variety of fields. Speakers for this year's Youth Citizenship Seminar included former heavyweight boxing champion George Foreman; actor Jack Scalia; entertainers Pat and Debby Boone; LAPD Chief Bernard Parks; LA County Sheriff Lee Baca; Howard White, director of athlete relations at NIKE; and Art Linkletter, chairman of Linkletter Enterprises. ❄️

ARE YOU A PEPPERDINE ALUMNUS WHO HAS SERVED IN THE MILITARY?

If you are a Pepperdine alumnus/alumna who has served in the military, or if you know another alumnus/alumna who has, please forward your name, branch of service, rank/rate to Ms. Esther Long, alumni@pepperdine.edu, fax (310) 506-4347, Pepperdine University, 24255 Pacific Coast Highway, Malibu, CA 90263-4697. A special military garden will be constructed on the Malibu campus to honor Pepperdine alumni who have provided military service to the United States of America. By giving us your name and contact information, we will be able to send you an invitation to the dedication of this special site.

We are grateful to Seaver Board of Visitors member Pierre Claeysens for his significant support of this project.



Janet Kerr Spearheads Effort to Educate the Modern Lawyer

Pepperdine University School of Law is proud to announce the launch of the Center for Entrepreneurship and Technology Law (the Center), a new institution offering a multidisciplinary certificate program that integrates the study of law, business, and technology, making it one of the more unique, cutting-edge, and demanding academic models within a law degree program.

The Center is the brainchild of Executive Director and Professor of Law Janet Kerr. “Law business and technology can no longer be studied singularly, but as components of each other, giving the student the most integrated approach toward succeeding in the new technological future,” Kerr said.

The technological revolution has rapidly expanded the expectations of clients as to the role practitioners must fulfill. The Center for Entrepreneurship and Technology Law will prepare students to be a modern hybrid of lawyer, business consultant, financial strategist, and venture capitalist. It offers the first fully integrated academic approach to law, business, and technology.

Though the Center may be the first academic approach to such matters, Kerr has been deeply involved with all three subjects for the majority of her legal career. A co-founder of several technology companies herself, Kerr, an alumna of Seaver College and Pepperdine School of Law, joined the Pepperdine School of Law faculty in 1983. Prior to working at Pepperdine, she was a staff attorney in Enforcement with the Securities and Exchange Commission, served in private practice, and was counsel to a number of publicly held companies. Kerr was associate dean of academics from 1987 to 1990 and, while in this position, helped to establish the law school’s first joint degree program—the JD/MBA.

Now, years later, she has brought yet another new program to Pepperdine, one that is sure to produce the same high-caliber level of graduates that the JD/MBA program has been so successful at producing.

The current downturn in the “dot com” world appears not to have affected the Center, Kerr noted. Because of its focus on high-tech infrastructure (embedded technology, fiber optics, microelectronics, bioinformatics, etc.), also known as the “next generation” of technology, the Center has experienced a flood of interest from law firms, high-tech businesses, research labs, and financial institutions. These entities are beginning to sup-

port the Center in financial and other ways. “We are in contact with engineering and business schools at top universities such as MIT, Cal Tech, Harvard, Stanford, and others to increase our visibility in the academic community,” Kerr said.

Kerr has been twice honored as a Luckman Distinguished Teaching Fellow and was also honored as the Distinguished Alumna at Pepperdine University’s Seaver College in 1994. She has authored numerous articles on securities regulations and is the author of the two-volume *West Annotated Forms/Corporations*.

Appointed by the California State Bar to several committees, most notably the Corporations Committee, Kerr was also appointed by Malcolm Lucas, former chief justice of the California Supreme Court, to a fifteen-member task force to advise on the establishment of a business court system in California.

In addition, she has been a consultant to the People’s Republic of China, advising on the formation of business and securities laws.

Kerr’s vision continually drives the Pepperdine School of Law to bring the most applicable and beneficial programs to its students. Always looking to the future, Kerr has succeeded in adding yet another academic highlight to the law school’s ever-growing array of learning opportunities. 🌟

Enlightened Philanthropy

By Kathryn Boswell

Keith Hinkle, a 1997 graduate of the Pepperdine School of Law, returned to Malibu in October 2000 to accept a position as Pepperdine's director and counsel of the Center for Estate and Gift Planning. Not long after taking on his new role, Keith and his wife, Elizabeth, were blessed with their first child, Jackson.

Jackson is only six months old now, but it won't be long before he is walking, talking, asking to borrow the car, and staying out past curfew. With each new stage of Jackson's growth his parents are faced with new hurdles. But one in particular poses a special challenge to Keith—Parent Career Day. It is the day in elementary school when parents explain to their child's class what they do for a living. This task can be easier for some than others.

Keith takes a few minutes to contemplate what he will say to Jackson's kindergarten class when that question is asked of him. What do you do for a living?

Imagine it. Keith walks to the front of the room. A sea of curious faces are looking at him. And this is what he says: "I help people fulfill their charitable inclinations in a tax efficient manner." The silence in the classroom is deafening. Keith laughs. "No, wait. I help friends of the University make gifts to the . . . um . . ." The faces begin to turn to Jackson, hoping he will be able to decipher what his father is saying. And that's when Keith throws in the towel: "I'm a fireman."

Although not understood by a kindergarten class, the services provided through Pepperdine's Center for Estate and Gift Planning can be very helpful and beneficial to friends and alumni of the University. Estate planning, tax planning, and financial planning are all important topics for anyone concerned with their finances and/or their legacy.

Hinkle and his colleagues, Vice Chancellor Mike O'Neal, Assistant Vice Chancellor Doug Corbin, who works in the Orange County office, and fellow estate planning attorney Mark Boswell, form a quadrumvirate of attorneys and professionals. This team, along with financial managers and real estate professionals, handles all of the planned gifts made to Pepperdine University.

Hinkle explains planned giving as a way of giving an asset, such as real property, stock or cash, to a not-for-profit organization that benefits both the donor and the organization. For example, an individual may own real estate or stock that he or she would like to donate to Pepperdine. Instead of making an outright gift, however, the individual may want to utilize the benefits of a charitable remainder trust. With this type of trust, the individual transfers the asset to the trust and receives a charitable deduction. The trust then sells the asset free of income taxes and reinvests 100 percent of the proceeds. The trust grows tax-deferred and makes periodic distributions to the donor and his or her family for their lifetimes. Pepperdine receives the benefit only after the death of the donor and his or her family.

Vincent Way, director of marketing for the center, explains it in simple terms, "We like to call it 'enlightened philanthropy,' meaning that you make the best use of the tax laws to give as big a gift as possible to a deserving not-for-profit institution such as Pepperdine."

Many institutions have a department like the center, but Pepperdine's Center for Estate and Gift Planning is unique in many ways. First of all, Pepperdine's center is staffed with three attorneys, two of whom are also CPAs. This allows University friends and alumni to obtain some of the best legal and tax advice for free.

Second, Pepperdine is known in Southern California for its expertise with real estate gifts. "Many people are sitting on real estate wealth, especially in Southern California," Way says.

Pepperdine has been very successful in finding creative solutions where other institutions have failed. In addition to the center's staff, Pepperdine also has its own real estate office that can handle even the most complicated real estate transactions. But more importantly, it is Pepperdine's Christian mission that Keith believes contributes the most to the center's uniqueness. "We truly look out for the best interests of the donor," says Hinkle. "We start with our mission and everything we do flows from that belief and set of values." The mission to serve with the highest integrity is the driving force behind the center's approach.

Considering how young Pepperdine is compared to its counterparts, its ability to bring in and handle large and complex gifts has given it an edge over other institutions. The center has frequently had other charitable organizations recommend prospective donors to see its staff because of its reputation for creativity, service, and expertise.

And though it may take Jackson Hinkle a few more years before he understands what it is his dad does for a living, the more than 256 donors who have contributed in excess of \$241 million in planned gifts and estate bequests certainly do.

For more information on how the Center for Estate and Gift Planning can help you, contact Keith Hinkle at (310) 506-4082. ❄️



(left to right): Vincent Way, Mark Boswell, Keith Hinkle, Mike O'Neal

By Kathryn Boswell

It didn't start when Brandi Chastain pulled off her jersey after the U.S. women's soccer team won the 1999 World Cup. It didn't begin with the Nike commercials that repeat the words "It's a great time to be a girl" in an inspiring mantra that makes me want to lace up my sneakers and rise to my feet. It didn't even start with those bumper stickers that suddenly appeared on women's cars, declaring, "Girls Kick..." Well, you know.

Women have been competing in sports for years, charging ahead in areas previously dominated by men, most notably in soccer, baseball, and basketball. Women have brought style, grace, and a fierce competitive spirit to the field, the pool, and the courts, while setting impressive world records and winning more than a few gold medals in the process.

Facing the same uphill battle that many women before them have fought, female surfers are finally riding a swell of long-deserved attention, expanding the ranks of professional women athletes who are paddling their way into the athletic spotlight.

Located in Malibu, Pepperdine University is at the epicenter of surfing Zen. The waves of Malibu are regarded as some of the best in the world, and Malibu has long projected the quintessential image people envision when they think of surfing. So it is only natural that there is a connection between Pepperdine and female surfers.

Here's a peek at three in particular—an alumna, a law professor, and a staff member.



sisters of the Sea

Shelley Merrick, 1992

Keli Campbell, a 2001 graduate of Seaver College, came to Pepperdine from Kona, Hawaii, to pursue a degree in journalism. While at Pepperdine, Keli was a member of the Hawaii club as well as a member of the student-led Pepperdine surf team.

Surfing, known as "the sport of kings," originated in the Hawaiian Islands hundreds of years ago, and by 1779, when the activity of surfing was first chronicled by a European explorer, riding waves on long, hardwood boards had become an integral part of Hawaiian culture.

While surfing came naturally to Hawaii-born Campbell, writing and playing soccer had always been her most valued pastimes. That is, until a few years ago when her love of surfing called her back to the ocean. "Malibu is a phenomenal wave," Campbell said. "It breaks like a machine, and I'm from the mecca of surfing!"

Surfing since she was twelve, Campbell has always loved surfing and excelled at it, but one contest in particular began to change her view of the sport altogether.

The Women's World Championship of Longboarding, held this year in Costa Rica, is one of the only large, heavily sponsored competitions held for female longboarders. As rare as female shortboarders are, female longboarders are even fewer in number. "When shortboards first came out and they were what became cool, women all wanted to shortboard to be like the men," Campbell said. "Now with the resurgence in men's longboarding, women are beginning to switch over as well."

When Campbell was thirteen, she started longboarding and developed a classic style reminiscent of the 1960s. "But I still have a lot more to learn," she said. Though humble about her own talent, Campbell can now say that she has surfed with some of the best female surfers in the world. "At the contest, there were enough big names to make it pretty scary and intimidating," Campbell said of the Longboarding World Championship. "But they were some of the most encouraging and friendly women.

I was out there on my board cheering for all of them and then would realize, 'Oh, yeah, I should catch a wave too,'" she laughed. "But I did all right. I made it out of my first heat, and in the second heat I beat a few people who have been doing this for years. So it really added to my confidence."

Campbell now is seriously considering entering more contests and dedicating more of her life to the sport she has come to love so much. While entertaining the idea of surfing

Keli Campbell



competitively, she is also contemplating returning to school for her graduate work. “Everyone talks about success,” Campbell added. “But surfers have found a different kind of happiness—the joy of doing well as a person, not just in a position.”

And Campbell follows that philosophy. When asked what she would hope to accomplish with her fame if she were to become an accomplished surfer on the competition circuit, she said, “I would like to represent the image of the intelligent Hawaiian. And I would encourage kids to be proud of being Hawaiian and of their culture. Our culture is so rich.”

Campbell currently teaches high school students how to sail and navigate reproductions of the ancient Polynesian outriggers used years ago. “I would even like to perhaps have a contest for Hawaiian kids, so they have the opportunity to see that being a Hawaiian is a precious thing to be.”

Patti Paniccia



Patti Paniccia, adjunct law professor, School of Law alumna, School of Law Board of Visitors member, and scholarship founder at the Pepperdine School of Law, also grew up in Hawaii. Surfing the

These three female surfers with ties to Pepperdine share in common the exhilaration of dropping in on an over-head wave and gliding gracefully across its glassy face, free of the pressures of the world. For those gratifying moments, the world is presented to them in simple terms—wave height and speed. In return, they are invited to use their own well-honed ability to dance with the sea. 🌊

Shelley Merrick

North Shore of Oahu since 1966, Paniccia has followed the waves all over the world, competing in hundreds of competitions, including the first women’s pro contest held in Malibu in 1975. She has seen the sport change dramatically for women. “When I first started surfing at the North Shore, there were no women surfers. The men all wanted to watch to see my first wave—to see what I could do,” said Paniccia. “Once I established that I surfed better or as well as they did, everything was fine.”

Among the first female pro surfers, Paniccia lobbied for pay equal to male surfers. “Almost all the spectators are there to watch the woman,” said Paniccia. “But the prize money is three times greater for the men,” she said. “Even then, it seems I was fighting for women’s rights,” said Paniccia in an article for the *Honolulu Star*. “I guess that’s where I got my first taste of the



disparities,” she said.

Years later, Paniccia found herself facing gender discrimination—this time in the boardroom rather than on a surfboard. She was fired from her job as a CNN reporter in the Los Angeles bureau because she chose to have a second child. She filed suit against the corporation and agreed to a confidential out-of-court settlement. The experience only strengthened her tenacity to champion women’s rights.

As a lawyer and law professor, Paniccia has made it one of her life goals to educate people about gender discrimination. As professor of the Gender and the Law course at Pepperdine, Paniccia has used her legal expertise and personal experiences to write the book *Work Smarts for Women: The Essential Sex Discrimination Survival Guide*, which is designed to be a resource for women in the working world.

When Paniccia first came to Pepperdine School of Law, there was still the stigma of the “dumb surfer” image that lingered in the world of academia. “The word among other schools was that Pepperdine was near the beach and had surfers. But they [Pepperdine] didn’t want to highlight the surfing thing since they believed it might cloud the school’s academic reputation,” said Paniccia. “Now it’s becoming okay to surf. People are starting to learn that surfers are not necessarily airheads.”

Still passionate about the sport, Paniccia surfs regularly and is teaching her eight-year-old and eleven-year-old daughters how to surf as well.

Today, the sport of surfing has visible representation in most major professional associations serving lawyers, CPAs, dentists, and physicians. A dawn paddle out at Malibu’s storied Surfrider Beach might find you in the line-up with judges, corporate executives, and airline pilots who share waves with actors, bankers, plumbers, and drywallers. In the water, your name, title, and position don’t matter.

Once called “the Icon of Malibu” in a *Malibu Times* article, longboarder and Pepperdine Director of Outreach Services Shelley Merrick grew up in Malibu during the idyllic days of uncrowded beaches, Woodies, and redwood boards. She is, in fact, a friend of Gidget and, like Gidget, was part of the sport’s popularization in the 1960s. “The kids from my neighborhood and I all attended high school in Santa Monica since there wasn’t one in Malibu at that time. And all the other kids called us ‘stick kids’ because we were from way out in the sticks of Malibu,” Merrick recalled.

Merrick’s parents (her father is retired Malibu judge John Merrick) purchased their home in 1945 in Latigo Cove, just north of Malibu, when there were only three other homes in the area. Shelley grew up among some of the original California surfers, and they encouraged the little girl, who was always out in the water bodyboarding or mat riding, to try surfing. When she was ten, Merrick

A Letter from Burma

by Laura Olson (B '99, SEAV)

Alumna Laura Olson recently returned from seven months of volunteer service working with Maryknoll, the international Catholic missionary organization. She has been accepted at the Nitze School of Advanced International Studies and plans to begin classes in the fall.



Laura with Burmese students Aiee Thwey, Mimi, and Momo.

After receiving an international studies undergraduate degree from Pepperdine, I wanted to take part in local-level development work with a holistic spiritual and cultural philosophy before I began my master's work in international development.

In September 2000, I went to Bangkok, Thailand, as a "short-term, full-time" missionary with Maryknoll to teach an art program for Burmese orphans and English to young Burmese monks at a Buddhist monastery. During my second month, the opportunity arose to teach English to refugees and displaced people on the Thai-Burma border as part of an American-based nongovernment organization. I was very eager to immerse myself in an area with immense need and to personally gain firsthand knowledge of the crisis in Burma by living within the exiled community. Burma is now known as Myanmar, but this change was made by the military dictatorship against the wishes of the people. As a simple way of expressing support for the Burmese people's struggle for freedom, I refer to it as Burma.

Throwing my backpack over my shoulder, I headed north

to the border town of Mae Sot, where I spent five months living with the group of ethnic students within the Burmese community. The young men and women I lived with had fled the military dictatorship and oppressive conditions of their homeland with the hope of gaining education and training to lead the youth and their people toward a better tomorrow.

The Burmese people, especially the ethnic groups, have been struggling under a military dictatorship since 1962. In 1988, the military government crushed a "massive and peaceful people power movement" (*Burma: Country in Crisis*, 1998) by killing thousands of students, monks, and peaceful protestors. In 1990, the National League for Democracy, led by Aung San Kyi, the charismatic daughter of Burma's founding father, General Aung San, won a landslide election victory. The military dictators refused to recognize the election and placed her under house arrest and imprisoned and tortured countless others.

Today, the situation in Burma and within the Burmese community inside Thailand remains dismal. The human rights violations, such as forced labor, executions, torture, and the

systematic repression of ethnic minorities, continue. But the hope, determination, and undefeated spirit of the people with whom I lived and worked was awe inspiring.

With no prior teaching experience, I taught three levels of English to between eighteen and twenty-eight students. The motivation to learn English was clearly evident. Kheat Kheat Whey, a seventeen-year-old woman when I met her, had, at age thirteen, left her family and small village to work in the factories in Burma's capital. She said to me many times, "My mother and father told me that the most important thing is education." The chance to study, which is a rare opportunity for the Burmese outside of the refugee camps, was not taken for granted.

I was also involved with other projects in the area, such as setting up primary schools for migrant workers, children's health and HIV education, assisting a committee for displaced villagers in the border jungle areas, and publishing journals to educate the local and Western communities about the fight for freedom and equality in Burma. Almost all of the students were very active in these projects and especially wanted those living in wealthy, democratic countries like the United States to understand and support them. "Give bread to those who are

The chance to study, which is a rare opportunity for the Burmese outside of the refugee camps, was not taken for granted.

hungry. To us who have bread, give a hunger for justice," Saw Tom, a student, quoted to me from a popular ethnic Karen journal. It has stayed at the front of my mind.

As the "Westerner in residence" within the refugee community of Mae Sot, I soon learned to expect a spontaneous request for a speech, song, sermon, or instant analysis of a political crisis or family problem.

The settings included wedding ceremonies, church services, international conferences, or factory workers' family meetings.

The most memorable on-the-spot moment was at an International Women's Day ceremony held at one of the largest refugee camps on the border. A young student of mine, Aiee Thwey Hlaing, asked me to join the many Burmese women who were gathering for an inspiring day of speeches, songs, and traditional dance at the 32,000-person Mae La refugee camp set in the jagged and forested Thai-Burmese hills. She told me, "It is very good. Many people can be together and listen and learn."

So, I jumped in the back of a pickup with twelve of the women leaders within the Burmese pro-democracy movement on the border and set off around dawn for Mae La. Once we

arrived and hiked to the top of the camp, the women leaders, aged eighteen to seventy, took their place on the platform and I joined the 400–500 others in the audience. As I was sitting there admiring the traditionally dressed women on stage, a young ethnic Karen woman came over and asked me to go onstage and talk about women in the West. She said I would speak in English and someone would translate for the audience.

Before I knew it, there I was, in my dusty khakis, running shoes, and back-of-the-pickup windblown hair, sharing a stage with these amazing women leaders. When my turn came to speak, rather than talking about women in the West, I shared my admiration for the women I had witnessed during my five months on the border. I spoke of their steadfast strength, persistent determination, and a deep love of Buddhist, Christian, and Islamic spiritualities that have sustained the families, communities, and the exiled people of Burma during these times of war-desperate circumstances.

Even though some women have been fighting in the malaria-infested jungles alongside the men, most of the women have fought battles within their hearts. They do not join the battle with guns—their weapons are love, hope, and creativity in the face of daily despair. Just as a gentle river can carve a canyon into a rock wall over time, their determined current of love and sublime faith will carve a path through the wall of the Burmese military oppression.

Living among the students, we formed very close ties, like a family. These young people left all family, friends, and familiar languages and cultures behind. They face the daily fear of arrest and the humiliation of being treated as inferior people in their foreign home. Over countless dinner table talks, I was able to offer a smile, words of support, an open ear, or a time to laugh together. They gave me so much by welcoming me into their home and culture

and giving me a chance to unite with others in love and spiritual communion.

When I was about to leave Mae Sot for the United States, one student, Khaing Htun Linn, told me, "We are saying goodbye to our teacher, our mother, and our sister. We will never forget your kindness." For me, his words echoed my feelings of what the word "mission" had come to mean to me as a result of my time at the border. More than sharing tangible skills or teaching English, the students and I formed a link of love and understanding that time cannot sever.

Anyone interested in supporting the children and youth along the border, or in learning more about the situation in Burma, can e-mail Laura at olsonlaura@hotmail.com or visit the Web site at www.soros.org/burma.



Some of Laura's students take a break from English classes to take a photo with their teacher.



FULL

THROTTLE

During lunch at a charming little Italian café in Santa Monica recently, I had the chance to catch up with two accomplished alumni, Greg Suess (pronounced “cease”) and Jay Froberg. Over the past couple of years, the two of them have been creating so much buzz around town that I just had to speak with them in person.

Upon meeting the two energetic and charismatic alumni for the first time, I had the sense that if these two pitched me on a plan to paint peace symbols on the Great Wall of China, I’d sign on without a moment’s hesitation. The two animatedly explained what they’ve been doing over the past few years, and I could hardly scribble down the details fast enough.

Suess and Froberg met while both were at Pepperdine as part of the University’s JD/MBA program, a unique dual degree offered jointly at the School of Law and the Graziadio School of Business and Management. The immense drive and determination they both share today was apparent even then. Although the dual degree already packs three years of law school and two years of business school into an extremely grueling four years, Froberg (’94 MBA, ’95 JD) and Suess (’96 MBA, ’97 JD) each, amazingly, finished the program in three years.

Two JD/MBA Alumni Travel at Warp Speed
By Carin Chapin

Suess explained, “I decided to power through in three years when I met Froberg, whom the law school assigned to me as a mentor. He was finishing both degrees in three years, while working at MGM, on the staff of *Law Review*, and still having a great time. I thought if he can do it, then so can I!”

After graduating, Froberg went on to MGM, ultimately becoming the youngest vice president of business affairs in Hollywood’s history. Negotiating MGM’s top talent deals—writers, directors, producers, and actors—as well as complex split rights, co-financing, and other distribution and output deals for the movie studio, Froberg has earned a reputation in the entertainment industry as being a truly exceptional negotiator.

Suess, not to be outdone by Froberg, landed a job at the prestigious law firm of Christensen, Miller, Fink, Jacobs, Glaser, Weil & Shapiro, LLP, based in Century City. Pivotal to the firm’s emerging company practice, Suess has managed to assemble an extraordinary list of clients, including several well-known middle-market entertainment companies, a technology convergence company, a major film and music composer, and a host of fledgling technology companies.

Terry Christensen, the managing partner of Christensen, Miller, and one of the nation’s most prominent attorneys, adds, “The firm had never aggressively sought to hire associates from Pepperdine until Greg was introduced to us by Michael Milken a few years ago. We have since hired several Pepperdine lawyers because of Greg. He is a real superstar.”

Individually, Suess and Froberg are making names for themselves—together, however, they seem to be an unstoppable force. Take, for example, their recent birthday party. It wasn’t your everyday cake and ice cream get-together. It was an outright bash. What makes the Froberg/Suess birthday special, however, is the story behind it.

In 1999, Suess received the heartbreaking news that his mother, Joyce, had been diagnosed with amyotrophic lateral sclerosis (ALS), more commonly known as Lou Gehrig’s disease. Since 1950, the Muscular Dystrophy Association (MDA) has invested more than \$100 million toward finding a cure for Lou Gehrig’s disease, but none has been found thus far, and independent fund-raising efforts are necessary to carry on the research.

To try to help in this effort, Froberg and Suess threw one of L.A.’s most talked about charity events of the year. One

Friday night last fall, the House of Blues on the Sunset Strip closed its doors to the public to celebrate Suess’ and Froberg’s birthdays, which are only days apart. In lieu of gifts, the birthday boys asked partygoers—some 1,200 friends and family (which included many of Hollywood’s “A-list”)—to make a donation to help fund the MDA’s research. Sponsors of the gala birthday party included BDO Seidman; MGM; Christensen, Miller; Mandalay Entertainment; Clay Lacy Aviation; Red Bull; Miller Brewing; Grey Goose Vodka; Paul Mitchell Systems; and many others.

“Greg and I were just blown away by the generosity and support of our friends and event sponsors,” said Froberg. Tamar Young, the regional coordinator of the MDA, said,

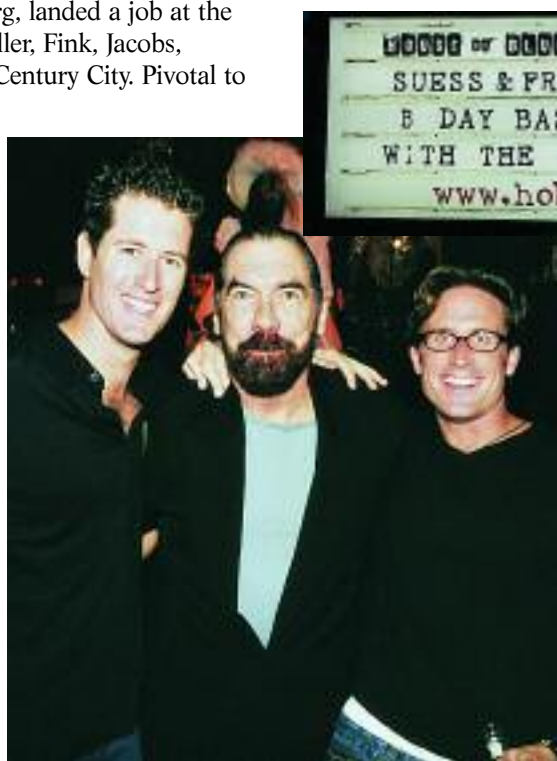
“The benefit was the most successful event that the MDA has ever seen at getting support from ‘young Hollywood.’”

In addition to successfully raising money for Lou Gehrig’s disease research, the night was particularly meaningful to Greg, whose mother passed away just days after the event. “At the end of my mother’s illness, she had three simple goals,” remembers Suess. “To make it to her fifty-ninth birthday; to be there for her grandchild’s first day of school; and to witness the benefit we’d worked so hard on. She accomplished all three.”

Teaming up with their friend and mentor, John Paul DeJoria (who, incidentally, was host and emcee at their birthday party), Froberg and Suess are continuing their charitable endeavors. The twosome met

DeJoria while they were students at Pepperdine. A 1995 honorary doctor of laws recipient from Pepperdine’s School of Law, DeJoria is CEO and co-founder of John Paul Mitchell Systems, and is also a serious philanthropist. Taking Suess and Froberg under his wing, DeJoria has instilled in them a drive not only for business, but also for helping others.

A self-made millionaire from humble beginnings, DeJoria points out, “Success unshared is failure.” Owning stakes in more than eighteen businesses, including Paul Mitchell Systems, the House of Blues, NRG Natural Gas, Skidmore Energy, and even a Harley Davidson dealership, DeJoria certainly has seen his fair share of success—and has been equally busy sharing it. DeJoria has donated millions of dollars worth of products, services, and cash to more than fifty charitable organizations within the past few years alone.



Suess, DeJoria, and Froberg raising funds for muscular dystrophy at the House of Blues.

Of late, Froberg and Suess have joined DeJoria in his most recent effort, Team EarthWork. In a nutshell, Team EarthWork works to bring together environmental organizations, celebrities, and corporations to combine resources so they can make an even greater impact on the planet than if these groups continued to operate individually. Froberg and Suess are on the advisory board of Team EarthWork, along with Dan Ackroyd, Deepak Chopra, Peter Fonda, Ed McMahon, Steven Seagal, Buzz Aldrin, Robert Shapiro, and others.

Suess and Froberg, Team EarthWork advisory board members since its founding, believe “there’s an entire generation of young people who feel disconnected with any environmental cause or movement. Although there are clearly groups out there with good intentions,” Froberg explained,

“Our intention is to have each scholarship recipient make a moral pledge to give back to the scholarship fund within ten years of graduating, with the goal of someday being able to provide full scholarships to outstanding JD/MBA candidates.”

“the stereotypical ‘tree huggers’ and radical environmentalists may not appeal to everybody. Team EarthWork is a good opportunity for both younger and older folks to jump in and make a difference, and nobody’s going to make you feel guilty if you can’t write a check—it’s more about information, communication, and participation and less about heavy-handed fund-raising.”

Putting their money where their mouths were, Suess and Froberg set off to share their enthusiasm for Team EarthWork by organizing and operating the first annual Team EarthWork Tour. The idea was simple: put a talented up-and-coming band in a tour bus and send them out to play across the country—all the while spreading the word about Team EarthWork.

“Sending an unsigned band on the road for a monthlong U.S. tour is not something you want to do as a hobby,” said Suess. “It was quite an experience,” Froberg added with a laugh. “When you’re personally underwriting a tour with a burn rate of thousands and thousands of dollars per day, you learn the music business very quickly.”

Fortunately the tour was, by all accounts, a huge success. The chosen band, The Green Room, played sold-out shows from Los Angeles, to Park City, to Chicago, to Miami, to New York City, and spread the Team EarthWork message that “it’s cool to care about the Earth.” The tour and Team Earthwork earned kudos in the press, and Froberg and Suess were able to land corporate sponsors to help defray costs.

Froberg has very recently left MGM to pursue his own business ventures. In addition to a rapidly growing list of A-level actors, writers, and directors who have signed on with Froberg Law—his newly founded private practice—he has just produced his first feature film. And in his free time, Froberg

has just opened a hot new bar and restaurant called Fro Bar in Santa Monica. “We’ve gotten a great response,” he says. Apparently so, considering he plans on opening a second Fro Bar in New York City.

Suess, who was named in the *Los Angeles Business Journal* as one of L.A.’s top “twentysomethings,” continues to focus his efforts at Christensen, Miller, where he is the senior associate in the firm’s emerging company practice.

“Christensen, Miller suits me well,” Suess says. “The firm allows me to use and refine the skills I obtained in Pepperdine’s JD/MBA program and in their fantastic continuing education programs like *Managing in the 21st Century*.” An eight-week certificate program offered through the Graziadio School, *Managing* includes such classes as *Global Industrial Policy and the Changing Economic Environment*, *Ethical and Legal Dilemmas in the New Economy*, *E-Commerce Business Models*, *E-Law*, *21st Century Investing*, and *Personal Strategies in the New Era: Implications for the Future*.

One of the companies represented by Christensen, Miller’s emerging company practice is ROAR, a feature film and television co-financing company that was co-founded by Froberg, Suess, and one other partner. Together, the dynamic duo of Froberg and Suess has hit a home run with ROAR.

Contracting with major studios to produce and distribute feature films over the next several years, and securing foreign investments, subsidies, tax credits, and other television co-production financing, ROAR has quickly become a co-financing powerhouse in Hollywood. Froberg and Suess are surprisingly humble about the success of their company. “We like to think we’re the Wal Mart of financing and production,” said Suess. “No fancy offices, no pomp and circumstance, just a good deal for everybody.”

Graziadio School professor Wayne Gertmenian summed it up when he said, “Jay and Greg are exceptional people. They’re the kind of quality individuals everyone would want in their program and of whom the University should be very proud.”

And the feeling is mutual. Recently Froberg and Suess started a JD/MBA scholarship fund. According to Froberg, “Greg and I wanted to give something back to a university that has given so much to us, so we decided to start a JD/MBA scholarship fund. Although we started with a relatively small amount of money, our intention is to have each scholarship recipient make a moral pledge to give back to the scholarship fund within ten years of graduating, with the goal of someday being able to provide full scholarships to outstanding JD/MBA candidates.”

Froberg shares that along the way up the ladder, he has been chided a time or two with that old saying, “All good things must come to an end.” Froberg offers his own perspective on it. “Fine, maybe so,” he says, “I can’t guarantee there’s no end, but the fact is—we’re just getting started!” ❄️

Following six years of distinguished service to Pepperdine University as dean of the Graziadio School of Business and Management, **Otis Baskin** is fulfilling his desire to return to teaching and research.

July 1, Baskin resumed work as a professor of management, pursuing his long-term interests in teaching, research, and writing. "Following a fall-term



OTIS BASKIN

sabbatical, Otis plans to devote special research attention to two particular interests—managing technology organizations and business organization development, including family businesses and new venture start-up activities," said Pepperdine Provost Darryl Tippens.

"Serving as dean has been a wonderful opportunity," said Baskin. "Working together with George Graziadio, our Board of Visitors, Management Partners Leadership Council, and faculty and staff to help the Graziadio School earn increased recognition for excellence has been the best experience of my career. I'm proud of the tremendous strides we have made and look forward to being a faculty member again and pursuing my interests in teaching and scholarship."

The University flag flew at half-staff on June 11 in memory of beloved Seaver College professor **John McClung**, who passed away June 10 at Los Robles Regional Medical Center in Thousand Oaks after a brief illness. Dr. McClung, a professor of history, was the longest serving member of the full-time Seaver College faculty.

McClung joined Pepperdine as an instructor in 1965. In 1969, he was appointed assistant professor and tennis coach. In addition to being a much-loved professor of history, he also served as the director of housing for a number of years in the 1970s. In 1981, he earned the rank of professor.

Dr. David Baird, dean of Seaver College, observed, "First and foremost, Dr. McClung was a teacher who placed students at the heart of the educational process." His teaching and research interests were diverse, including recent American history, the history of England, and the Texas Rangers. John McClung is survived by his wife, Christine; two daughters, Bonnie and Mindy; and numerous friends.

JOHN MCCLUNG



Brad Cheves began his service as vice president for Advancement and Public Affairs at Pepperdine University in July 2001. Cheves is a graduate of Abilene Christian University and the Pepperdine University School of Law and is a member of the State Bar of Texas. Since 1998, Cheves has been working at SMU in Dallas as their associate vice president for development and as the associate director of that school's \$400 million capital campaign. Before he left for SMU, Cheves had served Pepperdine University for many years as the director of alumni relations at Pepperdine's School of Law and as associate dean at the School of Public Policy.

Brad, his wife, Angela, who is a Pepperdine alumna, and their sons, Kyle and Conner, moved back to California in July.

BRAD CHEVES



Margaret J. Weber, previously associate dean of research and graduate studies at Oklahoma State University's College of Human and Environmental Sciences, has been named dean of the Pepperdine Graduate School of Education and Psychology (GSEP). Weber assumed the role in July 2001. She succeeds Interim Dean Jack McManus.



MARGARET J. WEBER

In making the announcement, Provost Darryl Tippens noted Weber has built an impressive career in research, teaching, and administration at OSU, where she has served in various capacities since 1977. "She brings to Pepperdine a rich array of experiences in research, publication, faculty development, grant writing, teaching, and administration," said Tippens.



DOUGLAS W. KMIEC

Pepperdine University law professor **Douglas W. Kmiec** is now dean and St. Thomas More Professor of Law at Catholic University's Columbus School of Law in Washington, D.C.

Widely recognized as one of the nation's leading experts in constitutional law, Professor Kmiec held the Caruso Family Chair in Law at Pepperdine University School of Law since 1999. From 1985 to 1989, Professor Kmiec served in the Reagan and Bush administrations as head of the Office of Legal Counsel in the U.S. Department of Justice, a position held by Chief Justice William Rehnquist and Associate Justice Antonin Scalia prior to their appointments to the Supreme Court.

In accepting Catholic University's offer, Kmiec emphasized his interest in a continuing relationship with Pepperdine, especially as one of the constitutional instructors in Pepperdine's highly respected Judicial Clerkship Institute and as an advisor to Pepperdine's Center on Faith and Learning. "Pepperdine and Catholic University are two wonderfully strong religiously affiliated law schools," said Kmiec. "They make wonderful friends and together are a powerful source for the good in law and public policy."



A Worldview from Behind Bars

By Doug Jones

The seven men on the dais were articulate, well organized, and intelligent. As former business executives in such fields as telemarketing, insurance, investment banking, and retail banking, such traits are to be expected. They were also charming—which made them all the more dangerous.

These CEOs, presidents, entrepreneurs, and senior-level executives were making their presentations to an audience of fifty-six Graziadio School Executive M.B.A. and Presidential/Key Executive M.B.A students at Nellis Prison Camp, located on the grounds of Nellis Air Force Base.

The speakers had been convicted of white-collar crimes that included fraud, drug smuggling, money laundering, telemarketing scams, and conflict of interest in banking. The session in which inmates teach students is a long-running program organized by finance professor Jim Martinoff. In 1987, Martinoff created the twice-annual meetings as part of The Graziadio School's intensive ethics module. Martinoff

believes that in addition to showing M.B.A students what can happen if they run afoul of the feds, it is also important for the students to consider other consequences of their business behavior. These teaching elements will contribute to the students ultimately becoming values-centered and ethics-driven managers.

The meeting with inmates is the centerpiece of a weekend that begins with arrival in Las Vegas on Thursday night. After hotel check-in (usually at the MGM Grand), students and faculty meet for dinner and an orientation session led by Dr. Scott Sherman, Martinoff, and former federal inmate Mark Morze, who detail what students are to expect the following day in the Nevada desert.

Morze is a frequent contributor to the program, explaining how, when he was CFO for Z-Best Carpets, he cheated the company and investors before being caught and sent away. He tells wide-eyed students how, when they listen to the convicts the following day, they might expect to hear justification,

excuses, and lies (e.g., “I was framed!” and “Murderers in state pens get less time than us.”)—with the single exception of a former insurance executive whose first words were “I’m guilty!”

Sherman asserted that “character is what we do in the dark,” and that sentiment was echoed by some of the inmates telling their tales. Former insurance salesman Mike Calozza from Seattle had a six-figure salary, seven children, and a sterling reputation in his community and industry before he began skimming money from the till—leading to ten years for money laundering—and a \$250,000 fine, which he must pay off at the rate of roughly twelve cents per hour at his prison job.

Calozza went into detail about his Ponzi scheme involving several million dollars, and about his regret: “Boy, if I had only let my wife in on what I was doing, I know she would have made me put an end to it—or would have kept me from doing it in the first place.”

When prison officials were asked anecdotally if these nonviolent criminals posed any particular challenge in this below-minimum-security facility (no bars, no barbed wire, limited fencing), one replied, “These guys are all better educated than we are, they’re probably smarter overall, they use words that we don’t understand, and they try to pull little tricks on us, little games. But as smart as they are, they’re in here and we go home at night.”

Said a construction official doing time for running “heroic” levels of marijuana from Mexico to California, “Money is great, but family is better,” which was a theme repeated throughout the day. Most of these men have lost their families. Faced with ten, fifteen, and twenty years away from families in other states, wives often divorce, move the children away, and see the inmates infrequently if they deign to visit at all. Despite their protestations to the contrary about being framed or “humbugged” at the end of the day, there is a quiet acceptance of blame, which impressed the assembled M.B.A. students.

Executive M.B.A. student Jim Lemle, division sales manager for a surgical supply company, said the exposure to the inmates will help him handle ethical situations with more insight: “I pursue business very aggressively, but I also do gutchecks with myself, with legal, and my wife and peers—and if it doesn’t feel good, I step back and ask why. I am often the one who has to deny expense claims or say no to doctors who don’t understand business. This has reinforced why I have to say no, and made me feel good about it.”

And, when asked if he thought the Nellis experience was successful, Martinoff said, “We have been doing this program approximately twice a year since 1987, and to my knowledge none of our students or alumni have been arrested for unethical business practices. Would that be considered successful? I hope that, more than just staying out of jail, our students have learned that ethical business is good business.”



Graziadio School’s MSOD Program Features a Global Perspective

By Jerry Derloshon

From the prisons in the desert outside Las Vegas to the bustling business centers of China, the Graziadio School of Business and Management is consistently on the leading edge of global education.

The ability to manage change in the global marketplace is critical for corporate survival. Where do companies find the talent to help them take full advantage of emerging global opportunities? In many cases, they turn to graduates of Pepperdine University’s Master of Science in Organization Development (MSOD) program.

The MSOD program, offered by the Graziadio School of Business and Management, uniquely prepares graduates to excel in the context of a global business environment. According to Dr. Chris Worley, director of the program, its design is the result of more than twenty-five years of experience in educating change practitioners. “When we redesigned the program, we knew that the best way to globalize our curriculum was to conduct sessions in settings around the world. Our students actually work with organizations in the countries we visit,” Worley said.

Students, many of whom are mid- and senior-level managers and consultants, attend eight weeklong sessions. The sessions integrate concepts from strategic management, personal growth, and systems theory.

Worley underscores that the distinguishing feature of the Graziadio School’s approach is that nearly half of the curriculum is conducted in countries outside the U.S. “No other university’s organization development program addresses globalization by requiring students to study and interact in the international markets where they will be conducting business to the extent Pepperdine does,” Worley said.

Students attend “world classrooms” including, for the first time this year, Beijing and Shenyang, China. As part of the program, the students worked directly with employees of Boeing Corporation and Baxter Healthcare to learn more about their relationships with Chinese firms. The class also got involved in environmental issues and how China is working to create a more civil society. During their stay in China, the students worked with the World Wildlife Fund, the United Nations Development Project, the Global Village of Beijing, and other environmental organizations.

“Organizations need change practitioners who know more than team building,” said Worley. “They need professionals capable of facilitating strategic change, fluent in designing cross-cultural interventions, and experienced in work designs that are both productive and satisfying. The MSOD Program educates and develops individuals to fill this need.”

Weird Science

Chemistry Professor and
Licensed Balloonologist
Douglas Mulford

By Kathryn Boswell



As you walk into his office, it is clear that chemistry professor Douglas Mulford is hard at work. At first glance, everything appears to be just what you would expect from a Pepperdine professor's office. Books on the shelves. Computer monitor displaying a research article. Professor at the desk reviewing test papers. But taking a closer look, things start to seem a little odd. There are big rubber feet at the base of the chair and table legs. Comic strips cover the walls and a chemistry kit with the words "Totally Gross Chemistry" sits on the shelf. As he reaches for his lab coat and safety goggles he pauses, trying to decide which coat to wear. Mulford has an array of Loony Tunes, tie-dyed, and brightly colored frocks from which to choose. Today the tie-dyed fits his mood.

Then it's off to the lab for class.

"People need to be engaged. I love chemistry, but I know not everybody does," Mulford says. "But what I try to get across to my students is that chemistry is not unlearnable. I try to make it fun."

As the students enter the classroom, there are groans at the sight of the day's planned lesson on the chalkboard: "Why does the volume of an object decrease as the temperature drops?"

In order to demonstrate the scientific answer, Mulford needs three things: liquid nitrogen, a round balloon, and a poodle-shaped balloon animal.

The students watch with curiosity as Mulford blows up a long red balloon and inserts it into the vat of liquid nitrogen, explaining that it will be shrunken when he takes it out. Sure enough, when he removes it the balloon is a small wad of crinkled red material. But as the volume increases the balloon

begins to take on a curious shape. Suddenly the red balloon has transformed into a poodle balloon animal.

"What I will do is twist a balloon into the shape of a poodle and hide it in the vat of liquid nitrogen before the students come in," Mulford explains. But instead of pulling out the plain balloon, Mulford will pull out the already-prepared poodle, bringing with it applause and laughter from his audience.

"It's silly. It's stupid. But it gets people to laugh and remember it," Mulford says.

Ariane Jansma, a former student and teacher's assistant of Mulford, is a believer in Mulford's unusual teaching methods. "He tries so hard to teach his students through demonstrations that he has gained a reputation of starting fires and blowing things up," Jansma says.

"He is, without a doubt, one of the most inventive and quirkiest teachers, and also one of the very best," Jansma adds.

At Purdue University, where he received his master's degree, Mulford witnessed firsthand how the style of teaching could affect a student's will to learn.

"Purdue would split class time between two professors. One would teach for the first half and another would take over for the second," Mulford remembers. One professor would stand at a single overhead projector for the entire class period, speaking in a monotone voice, never moving and never looking up. Then the second professor would come in with an enthusiasm for the material. "It was amazing to watch that switch, and to see what it did to the students," Mulford says.

With that in mind, Mulford pursued a master's in chemistry education to learn

how to improve how chemistry is taught. But his decision to pursue a career in teaching didn't mean that he was going to forget his other unique talents, such as balloonology, that he had cultivated over the years.

Always with a passion for entertaining, Mulford had accepted a not-so-typical summer job after his first year of college. "I saw a job posting that said they were looking for balloon twisters," Mulford says. Curious to find out more, he applied and was offered the job, and was trained on how to create more than forty twists. Today, he can produce more than 110.

Mulford approached his balloon twisting profession then with the same attitude he brings to the classroom now. "I had to add a little variety," he says. And always looking to keep his audience entertained, Mulford continues to study new twists. "The most random one I ever did was for a two-year-old who asked for a yak. It turned out to be a cow with fat lips," Mulford laughs.

The professor with a heart and talent for performing says his biggest challenge is maintaining a fun approach while keeping the course at a collegiate level of instruction.

"One of the biggest challenges in the classroom is the balance of keeping students interested and still teaching them. This is college chemistry. It's the fine line between technical information delivery and getting them to think about things," Mulford says.

But in a classroom where a professor will blow something up or stick a balloon figure of the U.S.S. Enterprise to the wall to make a scientific point, something is sure to sink in. ❄️

SPOTLIGHT

Five years ago, motivated by the mutual desire to provide their students with more hands-on, relevant work experience, three business professors joined forces to create a unique Service Leadership course for all undergraduate business majors. The Service Leadership class was designed by Jere Yates, then-chairman of the Business Administration Division, and two business professors, Regan Harwell Schaffer and Jeff Banks.

Schaffer, who currently serves as the service learning director for the division, sees the class as an opportunity to intertwine the curriculum with the Pepperdine mission that she knows so well.

Not only has Schaffer worked at Pepperdine for eight years, she received her master's degree from the Graduate School of Education and Psychology and is a member of the Malibu Church of Christ.

Still, other roots run deep—it was at the Malibu campus that a romance between Regan and her now husband, Pepperdine French professor Robby Schaffer, began to grow. And in an effort to give back to the place that had blessed her with so much, she dedicated her energy to the Service Leadership course.

“We selected the topic of Servant Leadership, as opposed to just leadership, because as a Christian institution we hope that our students will see their role in this world as one of serving others,” said Schaffer. “And through that service the students will become natural leaders.”

Currently completing her Ed.D. in institutional management, Schaffer is conducting her doctoral research in the area of service learning in the Christian college context. She is also an active member of Campus Compact, the Academy of Management, and serves on the boards of several nonprofit organizations.

Her efforts have helped create a program that not only provides Pepperdine students with a rich

understanding of what service is all about, it also sets the University apart as one of the only, if not the only, universities to make such a program a graduation requirement for business students.

Blending academic study with community service, student-consulting teams have served almost 100 qualified

of the nonprofit organization in serving the community. “Since most of the projects have the students serving the organization behind the scenes, students sometimes fail to see who it is that directly benefits from their projects,” Schaffer said.

To assist students in making the connection, the students are required to attend or volunteer at an event where they can interact with the constituents of the nonprofit client organization that they serve. Past examples include serving food to the homeless at Union Rescue Mission, observing a parent meeting at United Parents for Children with Emotional and Behavioral Disorders, participating in a focus group of nonprofit directors who receive financial support from Ventura County Community Foundation, and working on building houses for Habitat for Humanity. After doing so, they are required to write a paper reflecting on their experience. The papers often reveal the personal impact the

face-to-face interaction had on the students and serves to motivate them in their desire to see their project be more than a viable business solution for their client, but also as a means to influence positively the lives of others.

The students are not the only people to benefit from the consulting relationship; the nonprofit partners do as well. Numerous nonprofits see the Service Leadership class as a valuable resource, which they otherwise could not afford, in assisting their organization's growth.

“Our hope is that our graduates will become known as outstanding professionals in their fields (business, international business, and accounting) who live lives of servant leadership as exemplified in their business and personal practices,” Schaffer said.

“It's not just about making a living, it's about making a life.” If you would like further information on this program, please contact Regan Schaffer at (310) 506-7212 or rhschaff@pepperdine.edu. 🌟



not-for-profit organizations over the past five years, applying business concepts and skills to a variety of business-related projects. In this approach, all parties involved are seen as learners and teachers, as well as servers and served.

Schaffer explained that the class gives students an opportunity to apply the servant leadership theory in their working relationships with other team members, and as consultants to nonprofit organizations. Lasting approximately ten weeks from start to finish, projects vary from economic forecasting and conducting financial analyses to implementing business and long-term marketing plans.

“For the purpose of this course, the role of the students is to analyze a business problem and offer useful solutions based upon research, problem solving, creativity, and knowledge,” said Schaffer.

One of the rewarding outcomes of the course is that students often grow in their appreciation and understanding of the role

Seaver Alumni Choose Monastic Life

By Daniella Hovsepian and Jerry Derloshon

Because of the University's academic quality, rooted in the Christian tradition, Pepperdine alumni—more than 60,000 strong—fill all sorts of positions in business, industry, government, education, religion, and various not-for-profit organizations. Many graduates have risen to the highest leadership positions within major international companies, while others are answering the call to serve the needy in some of the most remote parts of the world.

It may be surprising then—or perhaps not—that among its roster of distinguished lawyers, businesspeople, public servants, health care professionals, ministers, and educators, the University counts at least two alumni who are Catholic monks.

Seaver College professor Jerry Henderson reports that a former Pepperdine student, David Vergon, has taken vows to become a monk at the Abbey Notre-Dame de Saint-Lieu Sept-Fons in France. Henderson learned of this news when a letter, inviting the professor to visit the abbey and meet with his former student, arrived in the mail from France. While a Pepperdine student, Vergon was actively involved with the theatre department and graduated *magna cum laude* from the University in 1991 with a B.A. in humanities and a B.S. in business administration.

Henderson accepted the invitation to travel to France and recalled his arrival at the train station, where he found himself face to face with his one-time pupil clad in the robes of a monk. The two spent the afternoon together and Vergon showed Henderson around the forested monastery. "I vividly recall the peaceful solitude and simplicity of Sept-Fons," said Henderson.

Vergon surprised Henderson later that day by inviting him to greet yet another familiar face at the monastery—Pepperdine alumnus John Archer. A 1989 graduate with a B.A. in communication, Archer had visited Vergon at the monastery and soon decided that he, too, would join the monastic life.

Henderson said he was more than a little surprised to learn of the Pepperdine students' decision and commitment. He recalled Vergon excelling in the arts as a theatre major and taking part in several plays. "He had the lead role in *The Lion in Winter* and the co-lead in *My Fair Lady*," said Henderson, who directed Vergon in both plays. "Not only did he act well, but he also sang and danced remarkably." Henderson remembers Vergon as not only an entertainer, but also as a lover of knowledge. He described his former student as always being ambitious: "He was a thinker and a natural leader."

Visiting the abbey, Henderson was mindful of the long and



Upper right: David Vergon stands in the monks' cemetery. Left: Pepperdine Alumni Vergon and John Archer outside the abbey's barn

impressive history of Sept-Fons as he walked upon stone steps, worn down after eight centuries of use.

The presence of the monks at Sept-Fons spans more than 800 years. As one of the oldest abbeys in Europe, the Abbey of Notre-Dame at Sept-Fons is steeped in history. In 1098, Benedictine monks from Molesme in Champagne founded the abbey of Citeaux to follow under the Rule of Saint Benedict. St. Benedict is regarded as the father of Western monks and established the Rule in the sixth century. Around 1112, the future Saint Bernard of Fontaine was a part of the rise of Cistercian abbeys. During this period, the monks of Citeaux founded the Sacred Site at Sept-Fons in 1132. Throughout the years, the abbey fell into ruins but was restored again in 1663 under the monk Eustache of Beaufort, who guided the Abbey of Sept-Fons into one of its greatest periods. The monastery was rebuilt in 1789 and those same buildings are in use today.

The historical dimension of the monastery and its surroundings were not lost on Henderson. He appreciated that the two Pepperdine alumni are living in history, and living out their days as monks, the same way monks had done centuries before them.

Henderson reflected how the realization of the timelessness of the experience made it so unique. "Visiting a monastery is mystifying enough, but to be led through one with a former student was a most intense and satisfying adventure," he said.

After the inspiring and emotional weekend at Sept-Fons, Henderson's one-word question to his former student was direct, "Why?" How does one leave everything behind and live a life of solitude? Where does one find the inner peace to abandon the comforts of modern-day life and adopt a monastic life?

Vergon's answer was simple. "This is the way I could be closest to God." 🌿



Mayor James Hahn with his sister, newly elected Los Angeles City Councilwoman Janice Hahn.

Pepperdine Alumnus Elected Mayor of Los Angeles

In one of the closest mayoral races in the history of Los Angeles, Pepperdine alumnus James Kenneth Hahn defeated Antonio Villaraigosa on Tuesday, in June 5, to become mayor of the nation's second largest city.

A magna cum laude graduate of Pepperdine's Seaver

College in 1972, Hahn graduated from Pepperdine's School of Law in 1975. The newly elected mayor and former four-term Los Angeles city attorney was honored as the School of Law's Distinguished Alumnus in 1994. While at Seaver College, he assisted in the development of a paralegal program for the Family Law Center of the Legal Aid Society. During law school, he clerked for the Los Angeles District Attorney's Office.

The son of longtime Los Angeles County Supervisor Kenneth Hahn, the younger Hahn has continued and extends the family's tradition of public service. His uncle, Gordon Hahn, served as a on the Los Angeles City council member; his uncle, John Hahn, was assistant county clerk; and his cousin, Dale Hahn, is a Superior Court judge in San Mateo County. And on the same Tuesday he was elected mayor, his sister, Janice Hahn, (see photo) was elected to the Los Angeles City Council, District 15. She Janice is a Seaver College alumna and her daughter, Katy Baucum, graduated from Seaver in 2000.

The new mayor espouses certain themes that are embraced at Pepperdine, 's approach to higher education, especially the idea of servant leadership: "To lead, one must first learn to serve," he said.

In a Los Angeles Times interview during the recent his campaign, Hahn was quoted as said, saying, "I think it's about making sure that you live your life, public or private, according to a set of values you believe in that you don't lie, you don't cheat, that you understand that holding public office is a public trust."

Hahn and his wife, Monica, live in San Pedro, California. They have a daughter, Karinaa Natalie, and a son, Jackson Kenneth. 🌟

President Bush Taps Pepperdine Law School Alumnus as Ambassador at Large for War Crimes Issues

Pepperdine University law school alumnus Pierre-Richard Prosper ('89) was nominated by President George W. Bush to serve as the ambassador at large for war crimes issues. The nomination was confirmed by the Senate and Prosper was sworn in on July 13, 2001.

Prosper was previously the U.S. State Department special counsel and policy advisor to the ambassador at large for war crimes issues. The office creates U.S. foreign policy and promotes the rule of law with respect to major atrocities occurring in the world.

Before joining the Department of State, Prosper served for more than two years as a war crimes prosecutor for the United Nations International Criminal Tribunal for Rwanda, Africa, and was assistant U.S. attorney for the Central District of California in Los Angeles.

As the UN's lead prosecutor in Rwanda, Prosper successfully prosecuted the former mayor of a Rwandan village for genocide and crimes against humanity, including rape, murder, and torture. Mayor Jean-Paul Akayesu was found responsible for the slaughter of 800,000 Rwandan people during ethnic fighting in 1994. He is currently serving a life

sentence. It is estimated that during one three-month period in 1994, more Rwandans were killed than at any other 100-day period in recorded history.

Prosper was the first prosecutor to win a guilty verdict on genocide charges in an international tribunal. He also is credited with getting rape recognized as an instrument of genocide in international law.

The son of Haitian immigrants to the United States, Prosper recalled in the article that viewing slides of slain people heaped in mass graves in Rwanda was "the most sobering and shocking thing I had ever seen. It was definitely a wake-up call for me. It was almost as though all my life experiences at the time I heard of the [Rwandan] opportunity led me to it."

Prosper concluded that studying law at Pepperdine helped him be objective and to do the right thing. "My education taught me that no matter what, I should use my skills to help society," he said. "That's why I went into public service and did what I could in Rwanda. I must attribute this to Pepperdine because I went into law school with a completely different perspective." 🌟



Fulbright Graduate Fellowship to Germany for the 2001–2002 Academic Year

The Institute of International Education recently announced that Kristina Buchholz, a 2001 Seaver College graduate, was among the recipients of the prestigious Fulbright Graduate Fellowship to Germany for the 2001–2002 academic year.

Kristina, an Alaska native who graduated with honors with a B.S. in biology, will spend a year conducting research in cellular and molecular biology at the Institute of Genetics in the prestigious laboratory of Wolfgang Schumann at the University of Bayreuth.

Part of the highly competitive Fulbright Award application process was to have language experience applicable to the country in which a candidate wanted to study. Kristina had participated in the Heidelberg program while at Pepperdine and had studied the German language.

“It made her a really good fit to go overseas,” said biology professor Jay Brewster, who had Kristina as a student in three of his classes and as a participant in the Summer Undergraduate Research in Biology retreat (SURB). “She accomplished a lot as an undergraduate here. I wasn’t surprised that she got in.”

The SURB retreat is the proposal phase of the biology education for Pepperdine undergraduates. The summer between their junior and senior years, students travel to a location where they conduct research and learn to draft

research proposals. It was during the 2000 trip to James Reserve in Idyllwild, California, that Kristina decided she was interested in pursuing scientific research.

Kristina then began research for her own thesis, “The Influence of Dad1 Upon Apoptosis Regulation from the Endoplasmic Reticulum.” This study on how cells respond to stress played a key role in Kristina’s Fulbright Award. She cultured cells in an incubator and then applied stress to them to observe how the genes in those cells responded.

The United States Congress created the Fulbright Program in 1946, immediately after World War II, to foster mutual understanding among nations through educational and cultural exchange. Senator J. William Fulbright, sponsor of the legislation, saw it as a step toward building an alternative to armed conflict.

With this as a starting point, the Fulbright Program has provided more than 234,000 participants—chosen for their leadership potential—with the opportunity to observe other nations’ political, economic, and cultural institutions, exchange ideas, and embark on joint ventures of importance to the general welfare of the world’s inhabitants. Last year, 4,112 applicants competed for 953 available grants worldwide; 473 of those applicants competed for the 187 grants available for the program in Germany. 🇩🇪



Viva Italia!

The Florence group of the 1990–91 academic year held a reunion in Florence, Italy, from April 16–20, 2001. They stayed in the new Villa Platoff and had an amazing week rediscovering Florence and eating great Italian meals.

The Florentines attending were: Megan Andrews (B ‘93, SEAV), Albert Huerta (B ‘93, SEAV), Meredith Moss (B ‘93, SEAV), Jen Bement (B ‘93, SEAV), Eric Stoen (B ‘93, SEAV), Nikki McKennedy (B ‘93, SEAV), Keenan Barber (B ‘93, SEAV), Ting Vollmer (B ‘93, SEAV) and Scott Larson (B ‘91,

SEAV), along with Elizabeth Whatley (B ‘84, SEAV), now the director of the Florence program. Several people visited museums, climbed the Duomo, and saw old friends from the engineering school near Villa la Macine, as well as taking day trips to Rome, Venice, Fiesole, Siena, Pisa, the Prada outlet, and random Tuscan villages.

The reunion was a wonderful way to share old memories and be a part of the unique Florentine atmosphere once again. 🇮🇹

School of Law

Kirk Sullivan recently hosted a panel discussion regarding digital piracy at the National Association of Television Program Executives Annual Conference (NATPE), held in Las Vegas in January. He is a frequent speaker at many conferences throughout the world. Sullivan is senior counsel in the Los Angeles office of Foley & Lardner, representing the emerging companies engaged in the delivery of online content.

David Chernow was announced as the new president and CEO of Junior Achievement, Inc., the world's largest and fastest growing organization dedicated to educating young people about business, economics, and the free enterprise system. Co-founder of American Oncology Resources, which merged in 1999 to become U.S. Oncology, Chernow had been serving as president of the Physicians Services Group at U.S. Oncology prior to the announcement. He and his wife, Libby, and their two children have relocated to Colorado for his new position.

Donald Philbin serves as senior vice president, and general counsel of Billing Concepts, Inc. The company is the partner that telecommunications providers use for their bill processing needs. Philbin expects to complete an executive master's in business administration at the University of Texas, San Antonio, in May.



Kimberly Ann Donovan was recently elected a principal of Fish & Richardson, P.C., in the firm's Silicon Valley office. She is a member of the firm's litigation group, where she handles trademark, copyright, antitrust, and unfair competition cases. She has participated in jury trials, bench trials, and arbitrations.

James Walker III is engaged to Tina Lindsay, director of corporate communications for the ALS Association in Agoura Hills, California. Walker is a senior associate with Voss and Associates in Marina Del Rey, California. Their wedding is planned for October.

George Pepperdine College

Dr. Deon M. Carrico has been awarded the Western Pedodontic-Odontic Society Mentor Award for 2001. Carrico was one of the innovators of the society in 1956 and served as its first treasurer. He also served as president during 1990-91. He received the title Ambassador of the Year by the Dana Point, California, Chamber of Commerce in 2001.



Ed Tormey, who has lived in Phoenix, Arizona for the last twenty-eight years, has recently retired from his job as partner at a national CPA firm, from his post as a captain in the United States Naval Reserve, and as professor emeritus from Arizona State University.

Stan Cloud and his wife, Lynne Olson, are currently working on a book, tentatively titled *A Question of Honor*, to be published by Knopf in about two years. For their research, the Clouds traveled to Poland and England. The story deals with a group of Polish pilots who escape from Poland after the Nazi invasion in 1939, eventually making their way to England where they joined the Royal Air Force and continued fighting the Germans. The Clouds have also authored *The Murrow Boys* (Houghton Mifflin, 1996). Stan was, among other things, *Time*

magazine's White House correspondent, Saigon bureau chief (from 1971 to 1973), and Moscow correspondent. During *Time's* ownership of the *Washington Star*, Cloud became managing editor. He later became executive editor of the *L.A. Herald Examiner*. In 1968, Cloud was lured back to *Time*, first as deputy Washington bureau chief, then bureau chief, and finally as press columnist. Stan took early retirement on December 31, 1993, and since then he has been writing books and a play.

John Kasser is vice president and general manager of Pac-10 Properties, a division of Fox Sports Net. His wife, **Carol ('61, GPC)**, works for the University of California, Berkeley, as a writer in University Relations. They reside in Moraga, California.

Jerry Fuller and his wife, Diane, have been in the Sea of Cortez on their boat. They left from San Francisco in September, went as far south as Manzanillo, and worked their way back up the coast. They also left for Cabo San Lucas in June; afterward, they will return to San Francisco. They plan to do some work on their boat in preparation for another trip south next year.

Jerry Golphene and his wife, Judy, are directors of the mission program Children of Kathmandu, Inc., located in Nepal where the Golphenees currently live. Jerry wants to let people know he is alive and well and has a current work address in Nepal. Mail can be addressed to Dr. Jerry Golphene c/o Kathmandu (DOS), Washington, D.C. 20521-6190. He would like to hear from any of his friends from the L.A. campus and can be reached via e-mail at bamma@jerrywlink.com.np.

Seaver College

Kathy Tyner is the newest dean at Southwestern College (SWC) in Chula Vista, California. She is dean of math, science, and engineering and will help establish the college as a leading institution for the sciences. Previously, she



Class NOTES

was a biology and chemistry professor at SWC. She is also in the process of obtaining a Ph.D. in education in the joint doctoral program offered through San Diego State University and Claremont Graduate School.

Claudia B. Sangster has been named director of Philanthropy Services for myCFO, Inc. myCFO is a wealth-advisory firm that simplifies the complex financial lives of high net-worth individuals. Claudia is part of a team that offers unbiased and independent advice and services covering every aspect of wealth planning and management.

Katherine G. Bellah-Szeremeta has retired from Hughes Aircraft and is currently living in Cerritos, California. She spends most of her time learning how to master her computer. She is also deeply involved with her church.

Ron Hall considers the beach to be more than a place to soak up some rays or ride a few waves. Over two summers in the mid-1980s, Hall concentrated on black-and-white



photography, examining the relationship between people, the beach, and inanimate objects that unite them. The sessions resulted in *Beach Postures: An Exhibit of Photographs by Ron Hall*, which was presented in May 2001 at the Frederick R. Weisman Museum of Art at Pepperdine University. Ron has served as the University's principal photographer for two decades, and his work has been featured in a group exhibition in Senlis, France, and at the Soho Photo Gallery in New York, where he was a guest artist. His awards include the Robert F. Kennedy Citation for "A World of His Own," a photo essay chronicling a week in the life of a paraplegic boy.

Connie Neal would like to announce the publication of her book *What's a Christian to do with Harry Potter?* published by Waterbrook Press. She hopes the book will bring peace and unity to the body of Christ by helping to put an end to the dissension the Harry Potter vs. Christianity debate has caused, and to provide readers with guidance on important related issues the Potter books introduce. She is married to Pepperdine alumnus **Patrick Neal (B '80, SEAV)**. They make their home in Antelope, California.

Paula Minotta-Kelso and her husband, **Frank Kelso (B '79, SEAV)**, are proud to announce the birth of healthy triplets: Francesca Gabriella, Christopher Andrew, and Nicholas Anthony, born December 31, 2000. They are joined at home by brother Joshua and sister Brittany. Frank and Paula are self-employed in their Internet business Quixtar. Their e-mail address is pkelso@gnsys.com, and they would love to hear from old classmates and anyone who is interested in their Internet business. The family resides in Moorpark, California.

Stephanie Riggs has been awarded for a news documentary she produced chronicling the life of Oumar Dia, an African immigrant who was murdered in Colorado. After the documentary aired, the people of Colorado exhibited kindness by contributing to the Oumar Dia Memorial Fund. The fund has brought a water pump, grinder, new school building, solar lighting, and a medical clinic to Dia's African village, Diorbivol. Riggs is a CBS news anchor in Denver, Colorado, and was able to visit the village to see how the results of the gifts affected the people of Oumar's village.

John Secia and his wife, **Rebecca (Feldman) Secia (B '93, SEAV)**, welcomed the arrival of their daughter, Emily Eva, on June 24, 2001. The couple also has a two-year-old daughter, Abigail Ekaterina. The Secias reside in Agoura Hills, California.

Patricia Stewart married Scott Klundt on November 18, 2000. She has been working on the production side of the film industry for the past six years. The couple lives in Mesa, Arizona.



Kelly (Cattaneo) Kilby and her husband, Tracey, welcomed their second son, Chandler, on March 28, 2000. Kelly is employed by Union Bank and Trust. The Kilbys reside in Petaluma, California.

Juanie Walker and her husband, Michael, are proud to announce the arrival of Woodrow William Lane Walker, born March 28, 2001, in West Hills, California. Woodrow weighed 7lbs. 5oz. and measured 19.5". He was named after his grandfathers. The Walkers also have a three-year-old son named Jacob Oliver Lane Walker. Juanie is an associate professor of communication at Pepperdine University. Michael is an attorney and partner in the law firm of Norman, Dowler, Sawyer, Israel, Walker and Barton in Ventura, California. The family resides in Newbury Park, California.

Ellen (Volpe) Fitzgerald and her husband, Tom, welcomed the birth of their first child, Emily Jane, on June 1, 2000. Emily's proud godmother is **Michelle Alich (B '89, SEAV)**. Ellen works as a senior project manager at RR Donnelley Financial in Los Angeles. The family resides in Van Nuys, California.

Nancy B. Higgins (M.A., School of Professional Studies) received on March 15, 2001, the Hall of Fame Award Certificate of Honor and Appreciation for her dedication and commitment to ensuring human rights for the residents of Montgomery County. She is a professor in the Management Department at Montgomery College in Rockville, Maryland.

Beth Covell Markham is living in New York City doing musical theatre and cabaret work. She is also on staff with Royal Caribbean Productions in Miami as their music director.

Ed Delbridge works as a managing editor for E! News Daily at E! Entertainment Television. He most recently produced E!'s coverage of the *Pearl Harbor* premiere in Oahu, Hawaii. He has been working at E! Entertainment for six years and recently started

a production company specializing in corporate video, event planning, and public relations. Ed Delbridge Productions is based in Orange County, California.



Renee Westergaard and Troy Westergaard (B '87, SEAV) welcome their new baby, Starla Belle, into the world. The family resides in Santa Monica, California.

Stephanie (Collier) Gary and her husband Stan announce the birth of their daughter Cassidy Kaitlin, born October 27, 2000. They also have a son, Riley Jacob. The family makes their home in San Ramon, California.

Congratulations to **Elizabeth Muhlbacher** on her marriage to Christopher Day! Elizabeth is currently regional manager for Clarins, USA, and Christopher is director of finance with PanAmSat. The couple was married at St. John's Episcopal Chapel in Manchester, Vermont, June 30, 2001.



Brooke Nicholson is the proud mother of Riley Paige Nicholson, born September 17, 1999.

Lt. Jason Norris and **Melanie Bauleke** were married May 27, 2000, at Malibu Presbyterian Church in Malibu, California. The following Seaver College graduates were in the wedding party: **Mike Frueh ('91)**, **Ryan Wright ('92)**, **Steve Priola ('92)**, **Aaron Jasper ('99)**, **Debbie Star ('92)**, **Heidi Schmatjen ('92)**, **Jennifer (Nye) Ludwig ('94)**, **Marisa Sellers ('94)**, **Rachel (Holland) Ratnathicam ('96)**, and **Britton (Norris) Jasper ('98)**. The navy currently has the couple stationed at NAS Lemoore, California. Jason flies the navy's newest strike fighter jet, the F/A 18 Super Hornet, and is a safety officer for Command Strike Fighter Wing Pacific. Melanie works as the public relations

representative in the marketing department at Hanford Community Hospital.

Tammy Ross received her master's degree in education from Eastern New Mexico University on May 12, 2001. Her husband, **Jon Ross (B '86, SEAV)**, works as the accounts payable supervisor at Navajo Refining Co. They make their home in Artesia, New Mexico, with their three children—Jeffrey, Bradley, and Kelsey.

Steven D. Gagnon, a Miami-based artist, recently partnered with a California sign company to market his work while also



promoting freedom of speech. In May, Gagnon's serigraph print, *The American Way*, a thirteen-foot by twenty-foot image of an American flag painted on top of a sheet of one-dollar bills, was displayed along Highway 101 in San Mateo, California. The print is part of the Federal Reserve's permanent collection and is currently touring museums around the United States.

Andras Marton is serving with the "Screaming Eagles" 101st Airborne Division, where he just completed one year as the senior administrative and civil law attorney, senior operational law attorney, and hospital legal advisor. Marton is now working as an adjunct professor at Embry-Riddle Aeronautical University and is also serving as the deputy command judge advocate in the headquarters element for Task Force Falcon, Multinational Brigade (East), in Camp Bondsteel, Kosovo. He will be in Kosovo until November 2001 and encourages his friends to send e-mail to Andras.marton@us.army.mil.



Zach Proctor married Jody Much on September 2, 2000. The ceremony was held at St. Matthews in Pacific Palisades. The following alumni were in attendance:

Bill Briggs (B '93, SEAV), **Yvonne Briggs (B '93, SEAV)**, **Chris Delson (B '94, SEAV)**, **Jeff Nicholson (B '98, SEAV)**, **Scott Clendenin (B '93, SEAV)**, **Owen Gono (B '94, SEAV)**, and **Zach Tebb (B '01, SEAV)**. Zach works in foreign production for Twentieth Century Fox. The Proctors live in Los Angeles.

Folio magazine recently named **Thad Stammen** one of the top 30 people under the age of thirty working in the publishing industry. The honor was bestowed for his critical role in developing the Texas-based *Cowboys & Indians* magazine into an integrated media company that encompasses consumer trade and book publications, retail outlets, online commerce, auctions, and 24-hour cable television programming. He currently resides in Plano, Texas, with his wife, **Christy (B '94, SEAV)**, and their one-year-old daughter, Sierra.

Raul Alvarado is living and working as a missionary in his native Panama and has recently started a school, Centro Infantil Rainbow, for underprivileged children. The school offers instruction in Spanish and English and is the first elementary school affiliated with Churches of Christ in Panama. The children need

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Class Notes

sponsorship for one year at \$60 per month. After the initial year, the school's programs will be self-sufficient. Please contact the Pepperdine Office of Public Relations if you would like more information on sponsorship.

Amy Honodel is currently enrolled in the William S. Boyd School of Law at University of Nevada, Las Vegas, and will be receiving her J.D. this May. She is currently clerking at Kummer Kaempfer Bonner & Renshaw in Las Vegas, Nevada, where she will become an associate after sitting for the Nevada Bar in July. She currently works in the litigation section that specializes in business and commercial litigation.



Kari (Anderson) Redmond married Don Redmond on April 14, 2001. After a honeymoon in the Greek Islands, the couple now resides in Atlanta, Georgia. Kari works as a special education teacher at Hillside Hospital.

Dawn (Lassen) Schmidt and her husband, Roger, are proud to announce the birth of their daughter, Brooke, born December 29, 2001. Dawn works as a teacher at Tempe Union High School and lives with her family in Chandler, Arizona.



Steve Wolma and his wife, Dana, are proud to announce the birth of their daughter, Chloe Marie, born March 20, 2001. Chloe was 9 lbs. 10 oz. and 20.5" long. The Wolma family lives in Grand Rapids, Michigan, where Steve is an associate at the law firm Warner, Norcross & Judd.

Hannah (Pvnzalan) Housley and her husband, **Arik Housley (B '96, SEAV)**, are proud to announce a new addition to their family—Alaina Maria. She was born July 27, 2000, weighing 6 lbs. 2 oz. and measuring 19". Hannah decided to take a couple of years off from teaching to be



a full-time mom. Arik is still managing the family business, Ranch Market Too, and working with **Ben Rodriguez (B '96, SEAV)** and **Jim Lleverino (B '96, SEAV)** at Arbol Media, Inc. The Housley family lives in Napa, California.

Emilie Davidson Hoyt is running a successful boutique in downtown Pasadena called Lather, an aromatherapeutic skin and hair care company that specializes in handmade soaps and all-natural products. Her products were given to such celebrities as Julia Roberts and Catherine Zeta-Jones at the Academy Awards, and were received with much praise. The company Web site is www.latherup.com.

Vanessa Yvette Jones and Peter Schlosser were married June 2, 2001, in Los Angeles. The wedding party included maid of honor **Leslie Tarvaran (B '97, SEAV)** and bridesmaid **Corie Ustin (B '97, SEAV)**. Vanessa recently received her M.B.A. from Loyola Marymount University. The couple resides in Brentwood, California.



Travis M. Roth is doing freelance lighting design and is chief financial officer for a commercial janitorial and facility maintenance company. He has designed concert lighting for national touring artists, parties, festivals, and product launches for many international corporations. He has also been learning how to paraglide. He lives in Englewood, Colorado.

April Shafer and Jason Wexelman were married May 26, 2001, at the Bahia Corinthian Yacht Club in Corona del Mar. Many Pepperdine alumni were present, including maid of honor **Marisela Gutierrez (B '98, SEAV)** and **Ashley Yegan (B '01, SEAV)**, who sang during the ceremony. The Wexelmans' honeymooned in Texas and Aruba and will make their home in Newport Beach, California.



Julie Broad was whisked away for a surprise trip to Hawaii by her boyfriend, **Joel Osterman (B '00, SEAV)**. Joel proposed to her over dessert at the Four Seasons Resort in Maui. The wedding will take place in July 2002 at Stauffer Chapel on Pepperdine University's Malibu campus.

April Madigan works as an actress for EM Entertainment and has been performing nonstop since her graduation from Pepperdine. She has just completed a six-month run of *Oklahoma!* and will be performing throughout Southern California for the rest of the year. April has recently become engaged to **Pete Deutschman (B '97, SEAV)**. The couple resides in Laguna Beach, California.

Graduate School of Education and Psychology

Elena (Dunlap) DeVos is president of Words at Work, a company that provides experts in communication, education, and technology. Words at Work is opening an additional office in La Quinta Cove, California. Elena can be reached at: elena.devos@productiveprose.com.

Maria C. Sheehan became College of the Desert's (COD) newest president on July 1, 2001, making her the first Hispanic and first woman president in COD history.

A. Keith Barnes has written and published his third mystery novel, *Old Dogs, New Tricks* (America House Publishing), under the pen name Arch Barnes. He lives in Bonsall, California, where he writes fiction full time.



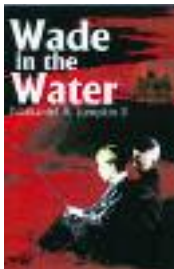
1999
Cathy Bellini Nicholas (M '88, GSEP; B '84, SEAV) has won the title of California Middle School Teacher of the Year from the California League of Middle Schools. We congratulate her for this prestigious award!

1997
Courtney Bullock is a media lab teacher at Carpenter Avenue Elementary School in Studio City, California. She recently received a grant from the Fulbright Foundations to go to Tokyo on June 16. She stayed with a Japanese family and visited an elementary school while sharing her trip with her students via an e-mail journal.

Lori Gottlieb has written a book, *Stick Figure: A Diary of My Former Self*, published by Simon & Schuster. Her book was ranked No. 4 on the *Los Angeles Times* best-seller list in April 2000. Based on her diaries while growing up in L.A., the book was chosen by the American Library Association as one of the "Best Books 2001," was a Book-of-the-Month Club and Quality Paperback Book Club alternate selection, has been published in ten foreign territories, and has been optioned for film by Martin Scorsese. It has also been featured in television segments on *Good Morning America*, *Entertainment Tonight*, *Leeza*, *Fox News*, *ABC News*, and in dozens of national newspapers and magazines. Gottlieb is currently a medical student at Stanford.

1998
Lynn Velazquez (B '90, GSBM; M '93, GSEP), former director for Advancement and Alumni Relations at GSBM, recently took a new position as director of corporate alliances at Childrens Hospital Los Angeles.

1999
Nathaniel A. Lumpkin is proud to announce the publication of his first novel, *Wade in the Water*, by iuniverse.com Publishing Services. He is also the co-founder of a volunteer nonprofit organization called We Help, whose mission is to assist stranded motorists, accident victims, and crime victims throughout Oceanside, California. He has been happily married to Karen Lynn for twelve years, and they have



three children: eight-year-old Mariah, seven-year-old Breanna, and four-year-old Nathaniel III.

Graziadio School of Business and Management



1975
Manuel F. Escalante Jr. graduated May 27, 2001, from University of La Verne with a doctorate in business administration. Escalante has been active in tutoring, mentoring, and recruiting engineers

for the Naval Sea Systems in Command, Port Hueneme Division, of the Naval Surface Warfare Centers in Port Hueneme, California.

1978
Georgia Stathis is proud to announce the publication of her new book, *Business Astrology 101: Weaving the Web Between Business and Myth*. This new book will be used as an academic textbook at Kepler College in Seattle, Washington, where she will be part of the charter faculty in fall 2001. The college is the first fully accredited B.A. and M.A. program that offers a degree in astrological studies. More information on her new book can be found online at www.starcycles.com. She lives in Pleasant Hill, California.

Paul F. Doucette (PKE) recently wrote a business book, *Controlled Profitable Growth: The Artistry of Business Management*. Read more about it at www.doucettecorporation.com.

1980
Sonja Hagel, president and CEO of Brotman Medical Center in Culver City, was selected by its parent company, Tenet Healthcare, to be one of its 2001 Circle of Excellence winners. The award, which has been given annually for the past fourteen years, recognizes outstanding performance and leadership by Tenet's hospital CEOs during the

past year. This is the second consecutive year that Hagel has earned this distinction. Tenet's divisional and regional managers nominate candidates for the Circle of Excellence from the hospitals they supervise. Winners are selected based on such criteria as patient and employee satisfaction and subjective evaluations.

G. Yvonne Mallory recently graduated from Friends International University with a Ph.D. in religious studies. In 1993, Mallory also became a licensed ordained minister. She now works as the economic development manager for the city of Gardena, California.

1983
Carmen E. Benitez was recently named director of human resources for Five Acres, a therapeutic treatment center for abused and at-risk children. She brings more than ten years of experience in human resources with her. She is also treasurer of the



Pasadena-Altadena chapter of Jack & Jill of America, Inc., the nation's oldest African American family organization whose goal is to

Everything's Coming Up
ROSES

The San Gabriel Valley Waves chapter is planning another fabulous "Everything's Coming Up Roses" alumni get-together at the Pasadena Rose Parade, January 1, 2002.

Watch for more details in the next issue of the *Voice* and on the Web at www.pepperdine.edu/alumni, or call Alumni Outreach Services at (310) 506-6190.

Class NOTES

better the conditions of all children through education, cultural and social programs, and national legislation. Benitez resides in Pasadena with her husband, Sixto, and daughter Maya.



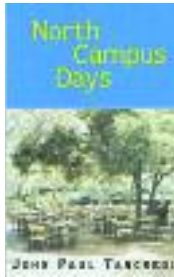
Rich Taylor and Jaeling Tsai wed on March 24, 2001, in Taipei, Taiwan. Rich works as a telecommunications manager for Intel Corporation in Santa Clara, California. Jaeling formerly worked as an MIS manager for Socie World Company, Limited, in Taipei. The Taylors will make their home in Milpitas, California.

Roger Sherman accepted the position of sales manager for the western region with Scholle Corporation, a large packaging company. Sherman resides in San Ramon, California and enjoys the San Francisco area.

Lorrie (McCauley) Patterson Wheeler was appointed director of Claymont Public Library in April 2001. She lives in Uhrichsville, Ohio.

Jack Goetz is the dean and president of the nation's only entirely online law school, Concord School of Law, a division of Kaplan, Inc. He brings more than twenty years of experience as a legal educator with him. Goetz has been a member of the California Bar since 1979 and was admitted to the Federal Court Central District of California in 1983.

Robert Logan was recently hired as vice president at global Venture Capital Group, ETF Group. ETF is an international value-added venture capital company that helps emerging businesses become global technology leaders. Prior to the ETF group, Logan was vice president of J. H. Whitney & Co. Before that, he spent nearly ten years in the aeronautics industry.



John Paul Tancredi has authored a novel, *North Campus Days*, that was released in December 2000 by Xlibris Corporation. The book chronicles his life as an undergraduate at UCLA from freshman orientation to graduation day. The

book can be previewed at his website at www.northcampusdays.com. He currently resides in Los Angeles.

Scott G. Talcott and **Marie Talcott (B, '91, SEAV)** welcomed their second daughter, Natalie Marie, February 5, 2001. The family resides in Fircrest, Washington.

Jim Schaefer was promoted to vice president of eBusiness for Mutual of Omaha Insurance Company in April 2001.

Barry Walner works at a business recovery group where he is an IBM business partner and an agent for IBM's Business Continuity and Disaster Recovery Services.

Martha Gottlieb and her husband, Jeff, co-authored Spriggles Motivational Books for Children and published them through their own publishing company, Mountain Press Watch. They hope the books will inspire and educate children to enjoy fuller, healthier, and more motivated lifestyles. A portion of the proceeds from the books will be directed toward the establishment of a Spriggles Fund, which will be utilized to create and/or support avenues that enhance the emotional and physical well-being of children. Recently, the books have been chosen by the Michigan Department of Education to be a participating selection in a new program to educate and develop youth called R.E.A.D.Y. The Gottliebs live in Petosky, Michigan.

Michael Louie and his wife, Cheryl, are proud to announce the birth of their new son, Garrett Michael. Garret was born at Saddleback Memorial Hospital on January 14, 2001.

A healthy boy, Garrett weighed in at 6 lb., 14.5 oz. Louie works as a manager of systems engineering at the Boeing Company and lives with his family in Foothill Ranch, California.

Keith Schulner will appear in the prestigious *Who's Who in America* (2002 edition). At Pepperdine, he worked with James Goodrich and Randolph Lowry to create a program combining an M.B.A. with a master for dispute resolution. Schulner was the first such 2000 graduate from Pepperdine's Straus Institute for Dispute Resolution. He left his trial practice to start Mediator:LA (www.Mediator.LA), and in addition to mediating and sitting in for presiding judges as judge pro tem, Schulner teaches Pepperdine graduate students business negotiation and conflict resolution skills. He also sits on the Dispute Settlement Board for Ford Motors and is the president and founder of the new chapter of the UCLA Alumni Association, Ventura County Bruins.

In Memoriam

Gerald Cutlar (GSBM '79) passed away April 7, 2001, in Rancho Mirage. He graduated *cum laude* from Pepperdine University and was a life member of the Association of Naval Aviation, National Chief Petty Officers Association, and Veterans of Foreign Wars. Gerald was also a member of the Navy League and the U.S. Navy Cruiser Sailors Association. Survivors include his wife, Lucile; daughters Marie and Patricia; son Lance; stepdaughter Charlotte; brothers Robert and Fred; and six grandchildren. In lieu of flowers, donations may be made to the Building Fund of Hope Lutheran Church, 45900 Portola Ave., Palm Desert, California, 92260.

Longtime Pepperdine University friend **Dr. David Fernandez** passed away May 5, 2001. Fernandez was a physicist and spent time working with leading-edge technologies in the aerospace industry. He was an active member of the Pepperdine University Board, served on the Pepperdine University Hispanic Council Executive Committee, and was a Pepperdine Life Associate. He leaves behind his wife, Asia, and son David, Jr.



Michael F. Goodrich (GSBM '96) passed away June 12, 2000. He is survived by his wife, Amanda, daughter Sarah, and son Colin. A memorial service was held June 17 at St. Francis Episcopal Church in Palos Verdes Estates, California.

George Pepperdine College alumna and friend **Evelyn Hadley (GPC '56)** passed away last May. After graduating from college, she worked in Pepperdine's Alumni and Placement Office for twenty-five years. She was a musician, songwriter, pianist, and organist. One of her songs became the official song of the Kiwanis Club in Shawnee, Kansas. She was active in her church and was an example of faith to her children. She will be remembered as an optimistic and loving woman.

Pepperdine University grieves at the loss of alumnus **Carl Lithander (Seaver '96)**, 26, of Big Horn, Montana. He died March 19, 2001, from injuries sustained in a bicycling accident. A world traveler, he attended high school in Mexico City, and following graduation from Pepperdine served as a Peace Corps volunteer in Papua, New Guinea. He was also an avid writer, outdoorsman, and snowboarder. All memorial funds will be contributed to the Montana Waterfowl Foundation.

Pepperdine University alumnus **Michael W. Michelsen (Seaver '76)** passed away May 28, 2001, at his home in Palm Springs, California. Michelsen served in the Air Force for twenty years and earned several medals, including the Distinguished Flying Cross. After retiring in 1971, he moved to Palm Springs and owned and operated Michelsen Business Service. He also served as an adjunct faculty member at College of the Desert, teaching accounting and economics. He is survived by his wife, Yvonne, two sons, Michael W. Michelsen Jr. and Michael Kent Michelsen; his mother, Doris, and brother Dennis L. Michelsen. The family suggests that, in lieu of flowers, donations be made to the Desert Health Care Foundation, Cancer Center Fund, 1140 N. Indian Canyon, Palm Springs, California 92262.

Elizabeth McMillan Randolph (GPC '39), a former president of the Associated Women for Pepperdine (1988–90) and a member of the second graduating class of George Pepperdine College, passed away August 27, 2001. Elizabeth is survived by her five children—all of whom attended Pepperdine—and several grandchildren who attended Pepperdine as well.

George Pepperdine College alumnus **Stanley Skeen** passed away May 30, 2001, at Torrance Memorial Medical Center. He was born in Salinas, California, and grew up in San Luis Obispo, California. While at Pepperdine, he was the starting pitcher for the men's baseball team, and during his senior year set a record with an earned run average of 1.25. After graduating, he continued his involvement in baseball for the minor leagues' Canadian teams. Later, he served as an auxiliary educational program director at Marymount College, Rancho Palos Verdes. He is survived by his life partner, Barbara Dorman, two children, and three grandchildren. Donations in his memory may be made to the Arthritis Foundation or to My Father's House Ministries.

Steve Downs (GSBM '86), a graduate of PKE 70, died August 23, 2001, in the crash of a small aircraft in Montrose, Colorado, near his ranch. Steve loved spending time with his family and had a great appreciation for the outdoors. He is survived by his wife of thirty-seven years, two sons, two daughters, and a grandson.

This young lady wants to see you again . . .



at the Grand Pepperdine Celebration being held at the Doral Hotel in Palm Springs, November 30 – December 2. Alumni from the 79th and Vermont campus will gather for this exciting event. For more information, contact your Alumni Office at (800) 767-2586, ext. 5, or by e-mail at gpc@pepperdine.edu.



View from the Doral Hotel, Palm Springs

Former Seattle SuperSonics Coach Comes to Pepperdine

By Kathryn Boswell

Paul Westphal, former head coach of the Phoenix Suns and the Seattle SuperSonics in the NBA, has been named the new head basketball coach at Pepperdine.

Westphal succeeds Jan van Breda Kolff, who resigned as the Waves' head coach on April 8 to accept a similar position at St. Bonaventure in New York. Westphal has signed a five-year contract.

In a press conference held on April 17, Westphal told reporters, "I am thrilled to accept this opportunity."

"Basketball is a critical component of the athletics program at Pepperdine, and I am excited that we have hired an outstanding coach to step in and direct our team," said John Watson, the University's director of athletics. "Paul Westphal is a product of a solid basketball background, both as a coach and player, and his ethical values are attractive to a school like Pepperdine."

Westphal brings more than twelve years of coaching experience to Pepperdine, including stints with the Phoenix Suns and the Seattle SuperSonics. In his three full seasons with Phoenix, the Suns surpassed the 55-victory mark each year, winning two Pacific Division titles (1993 and 1995) and one Western Conference championship (1995). As the head coach at Phoenix, Westphal led the Suns to three of their most successful seasons in franchise history. In his first season in 1992-93, the Suns captured the Pacific Division title, won a club-record sixty-two games, and

made just the second appearance in the NBA finals in team history. The sixty-two victories broke the NBA record for most victories by a rookie coach set by Bill Russell in 1966-67. Westphal served as the head coach for two-plus seasons in Seattle, beginning in 1998, posting a 76-71 (.515) record.

When asked why he had decided to switch to college coaching, Westphal commented, "I looked up to every one of my coaches from high school on. They helped me grow not only as a player, but in life as well.



You are more able to [have that impact] in college than in today's NBA."

Westphal's playing career began as a first-round draft choice by the Boston Celtics (tenth pick overall) in 1972. He played twelve seasons in the NBA for Boston, Phoenix, New York, and Seattle, and was a five-time NBA All-Star. Westphal was named to the All-NBA first team in 1977, 1979, and 1980.

A resident of Manhattan Beach, he graduated from Aviation High in 1968, where he was named the CIF "Player of the Year" as a senior.

Westphal and his wife, Cindy, have two children—Victoria, a recent graduate of Pepperdine, and Michael, a walk-on guard for the Waves this season. ❄️

Brandon Armstrong Selected in First Round of NBA Draft

Pepperdine guard Brandon Armstrong proved the skeptics wrong when he was selected by the Houston Rockets as the twenty-third pick in the annual NBA draft.

Armstrong was later involved in a three-for-one trade, as the Rockets packaged him along with No. 13 selection Richard Jefferson of Arizona and No. 18 pick Jason Collins of Stanford to New Jersey for Eddie Griffin, the No. 7 selection from Seton Hall.

Many observers speculated that Armstrong would be better served returning to college for another year of seasoning, but a solid showing at the Chicago pre-draft camp earlier this month bolstered his stock considerably.

The last Pepperdine player selected in the first round of the NBA draft was Doug Christie, the



seventeenth selection by the Seattle SuperSonics in 1992.

Armstrong watched the draft with about twenty-five family members and friends at his grandmother's home in Vallejo.

"People were going crazy," said Armstrong, following his first-round selection. "They were hugging me and kissing me. It was really joyful."

A two-time All-West Coast Conference (WCC) selection, Armstrong helped Pepperdine compile a cumulative record of 47-18 in the last two seasons. The Waves advanced to the second round of the NCAA Tournament in 2000 and the second round of the National Invitation Tournament last season.

"It was really tough being an underdog," said Armstrong.

"I wasn't a known commodity, so I had to work hard and turn people's heads."

Armstrong averaged 22.1 points per game last season, ranking No. 9 nationally among NCAA Division I players in scoring average. He shot a team-best 38.4 percent from three-point range and 82.6 percent from the foul line. Armstrong scored 20 or more points eighteen times, and recorded a career-best total of 41 points last December against Charlotte.

Armstrong's total of 684 points last year ranks fourth on the Waves' all-time single-season scoring list. His two-year total of 1,175 points is good for the No. 21 spot on the all-time Pepperdine scoring chart.

Volleyball Member Scott Wong Elected as USA Flag Bearer

Pepperdine alumnus and volleyball standout Scott Wong calls leading Team USA into the opening ceremony of the 2001 World University Games as the USA flag bearer a moment he will not soon forget. A member of the men's volleyball team competing in the games, Wong led the entire USA delegation into Worker's Stadium in Beijing, China, on August 25.

"Being elected as USA flag bearer was such a tremendous honor," said Wong, a USA Summer World University Games volleyball team member. "I had the amazing thrill of leading the U.S. delegation into the stadium with the flag held up so high. I felt so proud just to be an American and to be the one leading the Americans into the stadium."

The Organizing Committee for the 2001 Summer World University Games, the city of Beijing, and the country of China put their best foot forward with a tremendous opening ceremony for the 21st Universiade. Wong says the drama and pageantry of the ceremony was second to none. The opening ceremony began at approximately 8 p.m. with the welcoming speeches followed by



the parade of athletes, the athlete and official oaths, the raising of the FISU flag, and the lighting of the cauldron that signified the opening of the games.

Following the lighting of the cauldron, the athletes were seated in the stands to enjoy the cultural pageantry of the rest of the ceremony, which depicted the Chinese past, present, and future. The theme of the ceremony was Youth, Friendship, Peace.

"I was blown away by the opening ceremony," said Wong. "The performance was just so well done by the people of Beijing and the country of China. Just comparing it to the other games that I have been to, this is by far the best opening ceremony that I have been a part of so I thank Beijing for that."

The 2001 Summer World University Games was the first trip to China for Wong, who is the son of Lloyd and Caroline Wong of Pearl City, Hawaii. His father, Lloyd, is Chinese American and his mother, Caroline, is Caucasian American. Wong's great-great grandparents immigrated to the United States from China.

The trip to Beijing turned out to be an exciting day for both Wong and his teammates. The U.S. men's volleyball team made history as they defeated France to claim the gold medal at the World University Games.

The gold medal match was played in front of 14,500 fans at the Capital Gymnasium. It marked just the second-ever World University Games medal for the U.S. in men's volleyball. The previous best was a silver medal at the 1991 event in Sheffield, England.

The twelve-man U.S. roster included former Pepperdine All-Americans Keith Barnett and Scott Wong. The coaching staff included Jeff Stork, who serves as an assistant coach at Pepperdine.

Pepperdine Alumnus Heralded a Hero Following Terrorist Attacks Against U.S.

By Jerry Derloshon



*“Although the world is full of suffering,
it is full also of the overcoming of it.”*

— Helen Keller

Thomas E. Burnett, Jr., boarded a morning flight in New Jersey on September 11, bound for San Francisco. A 1992 Presidential/Key Executive (PKE) graduate of Pepperdine’s Graziadio School of Business and Management, he was someone who liked to make things happen. Though only thirty-eight, he was the senior vice president and chief operating officer of Thoratec Corporation.

There is no way he could have known that United Flight 93 would end in a fiery crash outside Pittsburgh and that what he would say and make happen in the final hour of his life would make him a hero.

Terrorists commandeered Flight 93. It was to be the last of four “airline missiles” whose combined effect would culminate in the most vulgar expression of inhumanity the nation had ever experienced. Already three such missiles had abruptly ended several thousand lives in New York and Washington, D.C..

During cell phone conversations with his wife, Deena, Burnett learned of the World Trade Center and Pentagon tragedies. He revealed to Deena that he and several

co-passengers were plotting to thwart the hijackers.

No one knows for sure what transpired next. The plane’s last radar blip appeared twenty-five minutes before its projected arrival in Washington, D.C., airspace. The plane crashed, instead, in a sparsely populated area, killing no one on the ground.

Rep. John P. Murtha (D-Pa.), said later he is convinced there was a struggle aboard Flight 93. “The target was the Capitol, the White House, the Pentagon, something significant,” he said. “Somebody made a heroic effort to keep this plane from hitting a populated area.”

In the aftermath of the tragedy, Thoratec President D. Keith Grossman called Burnett “an exceptionally bright man” who had a love of competition, a keen wit, and a “very strong sense of right and wrong.”

In addition to his wife, Deena, Burnett is survived by three daughters—a three-year-old and twins who are five. Their father didn’t set out to be a hero on September 11, 2001. But a hero is how he will always be remembered. ❄️

sisters of the sea

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gave board surfing a try. A natural swimmer with a good sense for the water, she took to it instantly. “It became a lifestyle for me,” Merrick said. “I grew up with those men and a street full of boys. But my family always taught me—and I still believe it—that you never have to lose your femininity to be a good athlete.”

When Shelley started surfing, there weren’t many women in the water, but with good reason. “In those days, people were riding heavy redwood and balsa boards. You had to be a strong woman to even carry your board.” But Shelley remembers the men being in awe when they watched a female catch a wave. “With that necessary strength it took to carry your board, there also came a certain grace,” Merrick remarked. “The early female surfers were graceful, statuesque women.”

Merrick has competed in the highest level of professional surfing, beginning competition at Huntington Beach in 1960 and still competing today. In the last five years, Merrick has won five Roxy Quicksilver events and placed in numerous other contests.

Today at fifty-five with grown children, Merrick continues

to surf as often as she can. With work providing a close proximity to several great Malibu surfing spots, she has been known to pass up lunch in favor of a midday session—that’s unless she rises early and joins a small group for “dawn patrol.” Said Merrick, “I carry a big jar of warm water with me so I can rinse the salt water off and head to work.”

In recognition of her pioneering role in surfing, Merrick was featured in a recently published book called *Girl in the Curl*. Among the many other amazing female surfers featured in the book, she is called “the epitome of the soul surfer who surfs simply for the love of the sport.”

Merrick continues to teach women of all ages the art of surfing. “They really want to learn, but they keep saying, ‘Oh, I shouldn’t be doing this,’” said Merrick. But she isn’t one to let them miss out on the experience.

Merrick’s love for the sport drew her to develop a deep concern for the ocean environment. She has served as a national board member for the Surfrider Foundation, the leading nonprofit organization dedicated to preserving the ocean environment, and is currently assisting with the Margaritaville Longboard Series, the first women’s longboarding series of contests launching this year. “Women need to be recognized and honored for what they are doing out there,” Merrick said. ❄️



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