

PEPPERDINE UNIVERSITY
University Academic Council
New Program Proposal

1. Introductory Program Description

- a) School in which the program will be housed
- b) Program Department/Division
- c) Title of Proposed Program
- d) Anticipated Term of Program Initiation

2. Program Description – Provide overview of proposed program and the relationship of this program to its broader academic discipline. Define the anticipated outcomes of program participation including provision of degree, minor, or certification. Provide overview of the manner in which this program will be delivered to participants.

3. Rationale for New Program: Provide explanation of the perceived benefit of adding this academic program to existing programs at Pepperdine University.

4. Impact on the Institution: An assessment of the anticipated impact of the proposed program on existing components of the undergraduate and/or graduate programs including, but not limited to, other degree programs and minors.

5. Support of University Mission: Provide a brief description of the relationship between the proposed program and the Institutional Mission of Pepperdine University, as defined in the University Mission Statement and Strategic Plan.

6. Program Sustainability: Provide evidence that the proposed program will be appropriately subscribed by Pepperdine students, and provide a three-year estimate of the number of program enrollees/year. In the form of a *recruitment plan*, describe an overview of how this program will be appropriately publicized.

7. Budget Impact: Provide a summary of program needs with regard to faculty time, need for new faculty hiring, and necessary resources such as classroom space, specialized instructional space, information technology, or library resources. If this proposal has been previously reviewed by the University Planning Committee, offer a brief summary of the recommendations generated by that committee.

8. Program Curriculum: Provide a clear definition of the program curriculum, including program learning objectives (PLOs) and a curriculum matrix showing how these objectives will be met by the proposed courses. Provide appropriate syllabi for all courses to be included in the new program. Provide a five-year assessment plan, developed in alignment with materials from the Office of Institutional Effectiveness. Provide specific catalog content associated with this new program.