

PEPPERDINE ALUMNI LEADERSHIP COUNCIL MEETING AGENDA
“REFINING ALUMNI ENGAGEMENT STRATEGIES”
MALIBU CAMPUS, THORNTON ADMINISTRATION BUILDING, 4TH FLOOR
MAY 10, 2019

8:30 – 9:00 AM	Continental Breakfast	Seaver Board Room
9:00 – 9:15 AM	Welcome & Agenda Review <i>David Johnson, ALC President</i>	Seaver Board Room
9:15 – 9:30 AM	ALC Membership Recognition <i>Jasmeet Bhullar, VP ALC Executive Committee</i>	Seaver Board Room
9:30 – 10:00 AM	PeppConnect – New Release <i>Alumni Engagement Strategies</i> <i>Angela Marsh</i>	Seaver Board Room
10:00 – 10:30 AM	Career Services <i>Alumni Engagement Strategies</i> <i>Amy Adams</i>	Seaver Board Room
10:30 – 11:00 AM	Integrated Marketing Communications <i>Alumni Engagement Strategies</i> <i>Matt Midura</i>	Seaver Board Room
11:00 – 11:30 AM	Volunteer Management & Affinity Groups <i>Alumni Engagement Strategies</i> <i>Bob Clark</i>	Seaver Board Room
11:30 – 12:00 PM	“Reflections on my years as president” <i>President Andrew K. Benton</i>	Seaver Board Room
12:00 – 1:00 PM	Lunch	Sandbar Patio
1:00 – 2:45 PM	Collaboration Group Breakout Sessions <i>Session 1</i> <i>Session 2</i> <i>Session 3</i> <i>Session 4</i> <i>Session 5</i> <i>Session 6</i>	Lamb Conf. Rm.. Braun Conf. Rm. Seaver Board Rm. Seaver Board Rm. 4th Floor Conf. Rm. Lobby Conf. Rm.
	Review and discuss Collaboration Group reports from previous ALC meeting. Update reports with any recommendations based on new information presented in morning sessions.	
2:45 – 3:00 PM	Afternoon Break	
3:00 – 4:30 PM	Report back on Collaboration Group breakouts	Seaver Board Room
4:30 – 5:00 PM	Closing Comments <i>David Johnson</i>	Seaver Board Room
5:30 – 7:30 PM	ALC Social & Dinner	Casa Escobar