

## OCTOBER UNIVERSITY EVENTS

### OCTOBER 6

L.A. Waves x Urban Barrels: Pepp-ify your pocket tee at 5 PM Join Waves, family, and friends at Streetcraft LA in Santa Monica to customize your very own Urban Barrels pocket tee and hear from two promising entrepreneurs.  
<https://www.pepperdine.edu/alumni/events/la-urbanbarrels.htm>

### OCTOBER 10

Davenport Discussion: Neil MacKinnon at Noon  
Free  
[publicpolicy.pepperdine.edu/events](http://publicpolicy.pepperdine.edu/events)

### OCTOBER 11

Dean's Executive Leadership Series featuring Kevin Demoff, COO, L.A. Rams at 6:30 PM Attendees will receive a ticket to the 11/20/16 Rams Football game versus the Miami Dolphins  
[bschool.pepperdine.edu/events/dels/kevin-demoff.htm](http://bschool.pepperdine.edu/events/dels/kevin-demoff.htm)

### OCTOBER 14

Richard Marx at 8 PM  
Call for discount for Crest Associates  
[arts.pepperdine.edu](http://arts.pepperdine.edu)

### OCTOBER 18

Flip FabriQue: Catch Me! at 7:30 PM  
Call for discount for Crest Associates  
[arts.pepperdine.edu](http://arts.pepperdine.edu)

### OCTOBER 27

Bob Eubanks' Backstage with The Beatles, featuring Ticket to Ride at 8 PM  
[arts.pepperdine.edu](http://arts.pepperdine.edu)

### OCTOBER 29

Crest Tennis Mixer and Costume Contest at 9 AM  
Cost \$15  
RSVP 310.506.6446

Learn more about Pepperdine events by visiting:  
**PEPPERDINE.EDU/EVENTS**

## HELPFUL CONTACTS

### ATHLETICS

[pepperdinesports.com](http://pepperdinesports.com)  
Tickets: 310.506.4935  
Pool: 310.506.4483

### CAMPUS RECREATION

310.506.4490  
[pepperdine.edu/campusrecreation](http://pepperdine.edu/campusrecreation)  
Weight Center: 310.506.7575  
Fitness Classes: 310.506.4490  
[pepperdine.edu/campusrecreation/fitness/groupexercises.htm](http://pepperdine.edu/campusrecreation/fitness/groupexercises.htm)

### JR. WAVES CLUB

[pepperdinesports.com/jrwavesclub](http://pepperdinesports.com/jrwavesclub)

### CENTER FOR SUSTAINABILITY

[pepperdine.edu/sustainability](http://pepperdine.edu/sustainability)

### LISA SMITH WENGLER CENTER FOR THE ARTS

[arts.pepperdine.edu](http://arts.pepperdine.edu)  
Smothers Theatre Tickets: 310.506.4522  
Frederick R. Weisman Museum of Art: 310.506.4851

### BOONE CENTER FOR THE FAMILY

310.506.4771  
[family.pepperdine.edu](http://family.pepperdine.edu)

### PAYSON LIBRARY

310.506.7273  
[library.pepperdine.edu](http://library.pepperdine.edu)

### SEAVER COLLEGE CAREER CENTER

310.506.4184  
[pepperdine.edu/studentemployment](http://pepperdine.edu/studentemployment)

### PUBLIC RELATIONS AND NEWS

310.506.4138  
University Events Calendar:  
[pepperdine.edu/pr/events](http://pepperdine.edu/pr/events)

### PUBLIC SAFETY

310.506.4700  
[pepperdine.edu/publicsafety](http://pepperdine.edu/publicsafety)

### CENTER FOR ESTATE AND GIFT PLANNING

310.506.4893  
[pepperdine.edu/giving/how/estate-and-gift](http://pepperdine.edu/giving/how/estate-and-gift)

Follow us on...



## CONTACT CREST

The CREST Associates is an important community support group for Pepperdine University. Through the gifts given by participants in this program, we contribute to the financial strength of the University through scholarships, academic programs and resources, and faculty support.

### Heidi Bernard

Executive Director

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310.506.6798

### Crest Associates Office

[crest@pepperdine.edu](mailto:crest@pepperdine.edu)  
310.506.4745

### PEPPERDINE.EDU/CREST

### NEWS FROM THE CREST

Matt Mosher, Designer

Published monthly by the  
Crest Associates Office

# News from the CREST

KEEPING FRIENDS AND NEIGHBORS OF PEPPERDINE INFORMED ABOUT CURRENT EVENTS AND PROGRAMS

## ELECTION 2.016 TECHNOLOGY AND CIVIC ENGAGEMENT

Join us Friday, October 14, at 10 AM for a free one-day conference "Election 2.016," where we will explore how technology is changing the way voters engage in the election process.

Bringing together tech innovators, academics, political strategists, democracy advocates, and students, panels will explore:

- How technology is changing the way voters access information, and the types of information available to them
- How technology is changing the way voters engage in the political process at all levels of government from local through national
- How technology is changing the way voters vote through election technology

Lunchtime Keynote Address:

"From Kissing Babies to Liking Posts: How Social Media Has Changed the American Campaign"

Featuring chief social media strategists from presidential campaigns:

- Vince Harris, Rand Paul and Donald Trump Campaigns
- Melissa Ryan, Obama 2012 and various progressive campaigns

Election 2.016 is part of Pepperdine University's campus-wide effort to promote voter engagement in what will be a historic presidential election, while also highlighting the importance of state and local elections to the communities we live in.

This event is free and open to the public. To register please call 310.506.4494 or visit [publicpolicy.pepperdine.edu/events/2016/election-2016-conference.htm](http://publicpolicy.pepperdine.edu/events/2016/election-2016-conference.htm).



## JOIN OTHER CREST ASSOCIATES WHO ARE LOWERING THEIR TAXES THIS YEAR!

Don't miss out on the tax breaks you can receive by giving a gift that helps Pepperdine students. You can increase your income, reduce your taxes, and help support Pepperdine students.

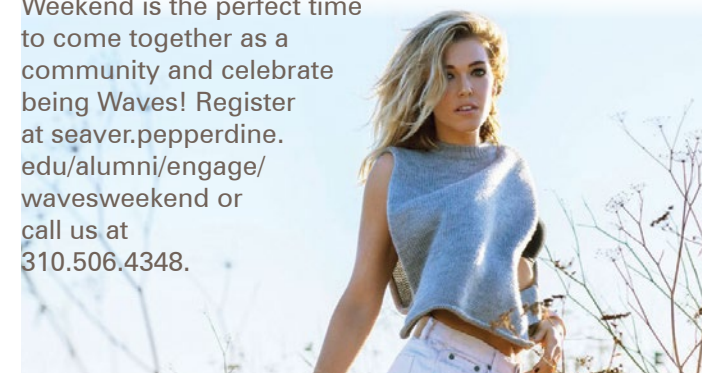
Our Center for Estate and Gift Planning is a free and confidential resource for our Crest Associates. We can assist you with gift annuities, charitable trusts, donor-advised funds, and other planned gifts. Call 310.506.4893 today to speak with one of the attorneys and take advantage of this year-end planning opportunity.



## FIGHT SONG AT WAVES WEEKEND

We can't wait to get our "Fight Song" on with platinum-selling artist, Rachel Platten this Waves Weekend, October 14-16, 2016! Join families of our current students, alumni, and Pepperdine friends, Waves Weekend is the perfect time

to come together as a community and celebrate being Waves! Register at [seaver.pepperdine.edu/alumni/engage/wavesweekend](http://seaver.pepperdine.edu/alumni/engage/wavesweekend) or call us at 310.506.4348.





# OCTOBER 2016 | Raleigh Runnels Memorial Pool Schedule

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						<b>1</b> Noon - 7 PM Long Course 11 AM - 2 PM
<b>2</b> Closed Water Polo Game	<b>3</b> 7 AM - 8 PM Masters 7 - 8 AM Waves Swim 7 - 9 AM Waves Dive 10 AM - Noon Waves WP Noon - 3 PM Waves Swim 4 - 5:30 PM Stars and Stripes 5:30 - 7:30 PM	<b>4</b> 9 AM - 1 PM 4 - 8 PM Waves Swim 7 - 9 AM Waves Dive 10 AM - Noon Waves WP 1 - 4 PM Waves Swim 4 - 5:30 PM Stars and Stripes 5:30 - 7:30 PM	<b>5</b> 7 - 10 AM 11 AM - 7 PM Masters 7 - 8 AM Waves WP 7 - 10 AM Waves Dive 11 AM - 1 PM Waves Swim 1 - 3 PM Jr. Swim Class 5:45 - 6:45 PM	<b>6</b> Closed Swim Meet Water Polo Game	<b>7</b> 7 AM - 1 PM 4 - 7 PM Masters 7 - 8 AM Waves Swim 7 - 9 AM Adaptive Aquatics 9 - 10 AM Waves Dive 10 AM - Noon Waves WP 1 - 4 PM Waves Swim 4 - 5:30 PM Jr. Swim Class 5:45 - 6:45 PM	<b>8</b> 11 AM - 7 PM Long Course 11 AM - 2 PM
<b>9</b> Closed Water Polo Game	<b>10</b> 7 AM - 8 PM Masters 7 - 8 AM Waves Swim 7 - 9 AM Waves Dive 10 AM - Noon Waves WP Noon - 3 PM Waves Swim 4 - 5:30 PM Stars and Stripes 5:30 - 7:30 PM	<b>11</b> 9 AM - 1 PM 4 - 8 PM Waves Swim 7 - 9 AM Waves Dive 10 AM - Noon Waves WP 1 - 4 PM Waves Swim 4 - 5:30 PM Stars and Stripes 5:30 - 7:30 PM	<b>12</b> 7 - 10 AM 11 AM - 7 PM Masters 7 - 8 AM Waves WP 7 - 10 AM Waves Dive 11 AM - 1 PM Waves Swim 1 - 3 PM Jr. Swim Class 5:45 - 6:45 PM	<b>13</b> 9 AM - 1 PM 3 - 8 PM Waves Swim 7 - 9 AM Waves Dive 10 AM - Noon Waves WP Noon - 3 PM Waves Swim 4 - 5:30 PM Stars and Stripes 5:30 - 7:30 PM	<b>14</b> Closed Swim Meet Water Polo Game	<b>15</b> Closed Swim Meet
<b>16</b> Noon - 7 PM Long Course Noon - 2 PM	<b>17</b> 7 AM - 8 PM Masters 7 - 8 AM Waves Swim 7 - 9 AM Waves Dive 10 AM - Noon Waves WP Noon - 3 PM Waves Swim 4 - 5:30 PM Stars and Stripes 5:30 - 7:30 PM	<b>18</b> 9 AM - 1 PM 4 - 8 PM Waves Swim 7 - 9 AM Waves Dive 10 AM - Noon Waves WP 1 - 4 PM Waves Swim 4 - 5:30 PM Stars and Stripes 5:30 - 7:30 PM	<b>19</b> 7 - 10 AM 11 AM - 7 PM Masters 7 - 8 AM Waves WP 7 - 10 AM Waves Dive 11 AM - 1 PM Waves Swim 1 - 3 PM Jr. Swim Class 5:45 - 6:45 PM	<b>20</b> 9 AM - 1 PM 3 - 8 PM Waves Swim 7 - 9 AM Waves Dive 10 AM - Noon Waves WP Noon - 3 PM Waves Swim 4 - 5:30 PM Stars and Stripes 5:30 - 7:30 PM	<b>21</b> 7 AM - 1 PM 4 - 7 PM Masters 7 - 8 AM Waves Swim 7 - 9 AM Adaptive Aquatics 9 - 10 AM Waves Dive 10 AM - Noon Waves WP 1 - 4 PM Waves Swim 4 - 5:30 PM Jr. Swim Class 5:45 - 6:45 PM	<b>22</b> 11 AM - 7 PM Long Course 11 AM - 2 PM
<b>23</b> Closed Water Polo Game	<b>24</b> 7 AM - 8 PM Masters 7 - 8 AM Waves Swim 7 - 9 AM Waves Dive 10 AM - Noon Waves WP Noon - 3 PM Waves Swim 4 - 5:30 PM Stars and Stripes 5:30 - 7:30 PM	<b>25</b> 9 AM - 1 PM 4 - 8 PM Waves Swim 7 - 9 AM Waves Dive 10 AM - Noon Waves WP 1 - 4 PM Waves Swim 4 - 5:30 PM Stars and Stripes 5:30 - 7:30 PM	<b>26</b> 7 - 10 AM 11 AM - 7 PM Masters 7 - 8 AM Waves WP 7 - 10 AM Waves Dive 11 AM - 1 PM Waves Swim 1 - 3 PM Jr. Swim Class 5:45 - 6:45 PM	<b>27</b> 9 AM - 1 PM 3 - 8 PM Waves Swim 7 - 9 AM Waves Dive 10 AM - Noon Waves WP Noon - 3 PM Waves Swim 4 - 5:30 PM Stars and Stripes 5:30 - 7:30 PM	<b>28</b> 7 AM - 1 PM 4 - 7 PM Masters 7 - 8 AM Waves Swim 7 - 9 AM Adaptive Aquatics 9 - 10 AM Waves Dive 10 AM - Noon Waves WP 1 - 4 PM Waves Swim 4 - 5:30 PM Jr. Swim Class 5:45 - 6:45 PM	<b>29</b> Noon - 7 PM Long Course 11 AM - 2 PM
<b>30</b> Noon - 7 PM Long Course Noon - 2 PM	<b>31</b> 7 AM - 8 PM Masters 7 - 8 AM Waves Swim 7 - 9 AM Waves Dive 10 AM - Noon Waves WP Noon - 3 PM Waves Swim 4 - 5:30 PM Stars and Stripes 5:30 - 7:30 PM					

\* Bold = Hours of Operation | Pool Wednesdays closed from 10 - 11 AM for chapel  
 "Waves WP Club" = 5 lanes open plus shallow end | Adaptive Aquatics use shallow end only on Fridays 9-10 AM  
 Athletic teams exclusive use schedule begins August 30, 2016 and will continue through April 2017.

Pool clears 10 minutes before closing | Subject to change at anytime without prior notification | For more information, event and monthly schedule breakdown please visit [pepperdine.edu/crest/facilities](http://pepperdine.edu/crest/facilities) | For additional information please follow us on Twitter @pepppool or call 310.506.4483



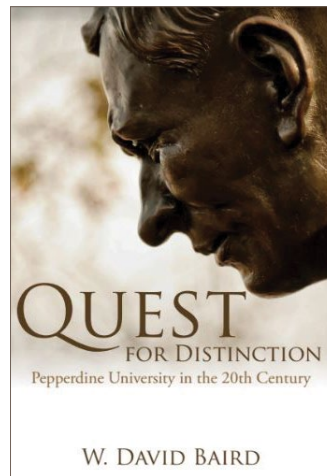
## PEPPERDINE LIBRARIES PRESENT

### MALIBU POTTERIES: A TREASURE OF CALIFORNIA DESIGN

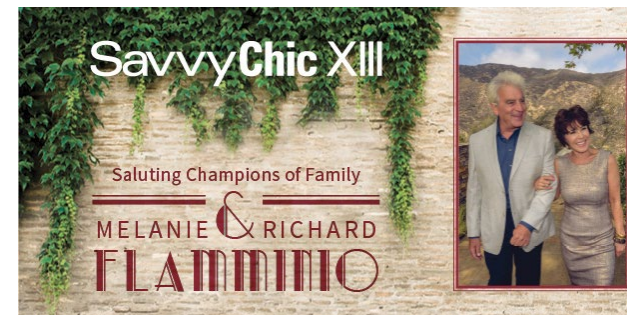
Exhibit on View at the Drescher Campus Library through October 31  
 We are happy to present for display a collection of unique Malibu Potteries tiles from our archives. This exhibit will be available for viewing in the exhibit cases in front of Special Collections in the Drescher Graduate Campus Library through the end of October. For more information call 310.506.7273.

### QUEST FOR DISTINCTION: PEPPERDINE UNIVERSITY IN THE 20TH CENTURY BOOK RELEASE AND CELEBRATION

Thursday, November 3,  
 3 - 4:30 PM  
 Fireside Room, Tyler Campus Center  
 Join Pepperdine Libraries in celebrating the release of *Quest for Distinction: Pepperdine University in the 20th Century*, with a reception and book-signing with the author David Baird.



## CELEBRATE CREST ASSOCIATES RICHARD AND MELANIE FLAMMINIO, NOVEMBER 9 AT:



For more information or to register visit [family.pepperdine.edu/events/savvy-chic](http://family.pepperdine.edu/events/savvy-chic).

READ NEWS FROM THE CREST ONLINE AT [PEPPERDINE.EDU/CREST/NEWSLETTER](http://PEPPERDINE.EDU/CREST/NEWSLETTER)

## OCTOBER 2016 CREST FACILITY HOURS AND SCHEDULED CLOSURES

WEIGHT CENTER (Firestone Fieldhouse - lower level) **	
<b>Regular Hours</b>	<b>Closures and Exceptions</b>
Monday - Friday 6 AM - 10 PM Saturday 10 AM - 8 PM Sunday Noon - 8 PM	Tuesdays and Fridays cardio only 10 - 11 AM Wednesdays closed 10 - 11 AM
GROUP FITNESS CLASSES **	
<b>Regular Hours</b>	<b>Closures and Exceptions</b>
View Daily Class Schedule: <a href="http://pepperdine.edu/campusrecreation/fitness/groupexercises.htm">pepperdine.edu/campusrecreation/fitness/groupexercises.htm</a>	
LOCKER ROOM HOURS **	
<b>Regular Hours</b>	<b>Open when the pool and/or weight center are open</b>
<b>Closures and Exceptions</b>	
<b>Men's Locker Room</b>	<b>Women's Locker Room</b>
Sunday, 10/2 10 AM - 3 PM Thursday, 10/6 4 - 11 PM Saturday, 10/8 9 AM - 5 PM Sunday, 10/9 10 AM - 3 PM Saturday, 10/15 3 - 11 PM Friday, 10/21 Noon - 7 PM Sunday, 10/23 10 AM - 3 PM Thursday, 10/27 3 - 11 PM Saturday, 10/29 9 AM - 11 PM Sunday, 10/30 10 AM - 5 PM	Thursday, 10/6 3 - 8 PM Saturday, 10/8 3 - 8 PM Sunday, 10/23 3 - 8 PM
STOTSBERG TRACK **	
<b>Regular Hours</b>	<b>Closures and Exceptions</b>
Daily Sunrise - 10 PM	Tuesdays 1 - 4 PM Wednesdays 7 - 9:30 AM
TENNIS COURTS (adjacent to John Tyler Drive) **	
<b>Regular Hours</b>	<b>Closures and Exceptions</b>
Daily Sunrise - 10 PM	Upper courts at Noon, 10/11 and 10/26 Lower courts at 1 PM, 10/5 and 10/19 Crest Tennis Courts closed 9/30 - 10/2 8 AM - 6 PM, 10/12 - 10/14 8 AM - 5 PM, 10/19 - 10/22 8 AM - 5 PM
THE CAGE (behind Firestone Fieldhouse) **	
<b>Regular Hours</b>	<b>Closures and Exceptions</b>
Monday - Friday 2 - 5:30 PM Wednesday 2 - 7 PM	
** Hours subject to change and priority use by students, faculty, staff, and University activities	

## CONSTRUCTION UPDATES

We want to keep you informed as campus projects progress this fall. For up-to-date information please visit [community.pepperdine.edu/constructionupdates](http://community.pepperdine.edu/constructionupdates).