

UNIVERSITY ASSESSMENT

Pepperdine University

Office of Institutional Effectiveness



PROGRAM ASSESSMENT

Program assessment involves evaluating four years of student learning outcomes, with the fifth year allocated for writing a comprehensive program review

- Program Review occurs on a 7-year cycle
 - *ASLC Evaluates Program Review
- Data collection occurs for four years, which includes annual assessment reports
- Assessment occurs as close to graduation as possible
- Benchmarks or Standards of Performance are established
- SALT works with programs and evaluates annual assessments
- Annual Assessments are completed using LiveText software (electronic form)

CORE COMPETENCY ASSESSMENT

Core competency assessment involves evaluating the WASC 5 Core Competencies

- WASC requires institutions to evaluate 5 core competencies: written communication, oral communication, critical thinking, quantitative reasoning, information literacy
- Assessment occurs as close to graduation as possible
- GELI sets the schedule for the assessment
- GELI designs the methodology for assessment
- Each division measure a sample of students
- OIE compiles data and provides reports to each division on how their programs compared to college overall
- Divisions reflect on the data report and add their analysis of the results in their annual reports

GENERAL EDUCATION ASSESSMENT

General education (GE) assessment involves evaluating the 19 GE requirements

- Effective Fall 2016, data collection occurs via LiveText for the requirements that are not programs (e.g., SAAJ, FYS, Great Books)
- Annual assessment reports are not required. LiveText will produce them automatically
- Respective divisions
 - * Submit to OIE: the GE learning outcome, an assignment description, rubric to measure the outcome/assignment
 - * Each division measure a sample of students for their respective GE requirement (approximately 150 students) in LiveText. This is repeated for 3 semesters
- GE assessment reports are included in the respective program review