

CATEGORY	(1) Have formal learning outcomes been developed?	(2) Where are these learning outcomes published?	(3) Other than GPA, what data/evidence is used to determine that graduates have achieved stated outcomes for the degree? (e.g., capstone course, portfolio review, licensure examination)	(4) Who interprets the evidence? What is the process?	(5) How are the findings used?	(6) Date of last program review for this degree program
BUSINESS ADMINISTRATION, INTERNATIONAL BUSINESS, & ACCOUNTING						
<p>Yes:</p> <ol style="list-style-type: none"> 1. PLO #1: Demonstrate a significant understanding of the fundamental concepts of accounting, business law, economics, finance, management science, management and organizational behavior, and marketing. 2. PLO #2: Evaluate business problems from the perspective of multiple business disciplines and then formulate, communicate, and defend recommendations to decision-makers based on those evaluations. 3. PLO #3: Produce clearly written, concise analyses, and deliver clear, well organized, persuasive oral presentations. 4. PLO #4: Work more effectively with others by either: <ol style="list-style-type: none"> a. a. understanding and recognizing the importance of diversity or inclusion. OR b. b. understanding one's own unique cultural background and the backgrounds of other students and faculty members. OR 	<p>Published on the Pepperdine website</p>	<p>2015-2016 Direct Data</p> <ol style="list-style-type: none"> 1. Projects and presentations evaluated by a rubric <p>Indirect Data</p> <ol style="list-style-type: none"> 1. Pre/Post assessment completed by students 2. Self Evaluation questions specific to PLO #3 answered by students during post-assessment <p>Authentic Assessment</p> <ol style="list-style-type: none"> 1. Evaluations of student projects completed by nonprofit professionals 	<p>2015-2016</p> <p>-Regan Schaffer, Professor of Management and director of the Service Leadership Project</p> <p>-Dean Baim, Divisional Dean and SALT Representative</p> <p>-Bill Arnold, Visiting Professor of Management (gave feedback on assessment tools; evaluated individual students and team of students; helped disseminate assessment tools to external nonprofit clients and students)</p> <p>-Amy Johnson, Executive in Residence (gave feedback on assessment tools; evaluated individual students and team of students; helped disseminate assessment tools to</p>	<p>2015-2016</p> <ol style="list-style-type: none"> 1. Capture and integrate student peer-evaluations into livetext for assessment 2. Developed a rubric to evaluate individual students rather than teams 3. Seek advice from other departments about creating specific curriculum updates (i.e. identify which accounting courses use oral presentations and if they can be further developed) 	<p>Academic Year 2005 - 2006</p> <p>Next review 2019-2020</p>	

<p>c. c. developing effective interpersonal interactions. OR</p> <p>d. d. developing effective group interactions.</p> <p>5. PLO #5: Analyze business situations in keeping with professional standards and moral values and recommend appropriate courses of action.</p> <p>6. PLO #6: Demonstrate a commitment to civic engagement by applying business knowledge in a service project.</p>			<p>external nonprofit clients and students) -Regan Schaffer, Professor of Management (designed assessment tools; evaluated individual students and team of students; helped disseminate assessment tools to external nonprofit clients and students) -Rhonda Huddleston, Office Manager; accessed enrollment and major records for report -Students enrolled in the service leadership class (BA498). Performed self assessment of their oral reports.</p>		
<p>2012</p> <p>1. Goal 1: Competence in the Various Business Disciplines Objectives: The student will understand and be able to apply the fundamental principles of the following business disciplines:</p> <ul style="list-style-type: none"> a. Accounting b. Business Law c. Economics d. Finance e. Management Science f. Management/Organizational Behavior g. Marketing 		<p>Final Exams Capstone course projects Papers</p>	<ul style="list-style-type: none"> • Keith Whitney, assembled program review committee, • Regan Schaffer and Jaye Smith, members of program review committee • The assessment committees for each objective were: <ul style="list-style-type: none"> ○ Economics: Andrew Yuengert (chair), Dean Baim, Levon Goukasian 	<ul style="list-style-type: none"> • Modify assessment to reflect the iterative process of education and interaction between faculty and students. • Simplify the cell matrix to address the focus and the competency of assessment. 	

<p>2. Goal 2: Critical Thinking, defined as the ability to make sense of complicated business problems in an environment of uncertainty.</p> <ul style="list-style-type: none"> a. Objective A: The student will evaluate a business problem from the perspective of multiple business disciplines and evaluate which perspectives are most relevant. b. Objective B: The student will be able to formulate a course of action for a business problem and defend his or her recommendation. <p>3. Goal 3: Competence in Communication</p> <ul style="list-style-type: none"> a. Objective A: The student will produce clearly written, concise business analyses. b. Objective B: The student will prepare and deliver clear, well organized, persuasive oral presentations. <p>4. Goal 4: Interpersonal Competence</p> <ul style="list-style-type: none"> a. Objective A: Students will understand how various dimensions of human diversity manifest themselves in society and in the workplace. b. Objective B: The student will work effectively in groups. <p>5. Goal 5: Ethical Service</p> <ul style="list-style-type: none"> a. Objective A: The student will have the ability to analyze ethical situations in business and to recommend courses of action in keeping with professional standards and moral values. b. Objective B: The student will engage in service in a management situation. 			<ul style="list-style-type: none"> o Written Communication: Michael Summers (chair), Marilyn Misch, Farrell Gean o Management/OB: Constance James (chair), Jere Yates, V. Seshan 		
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