

EMBA Curriculum Matrix		
Goals and Objectives	Courses	
Goal 1: Strategic Analysis		
Objective 1: Students recognize the importance of multi-disciplinary problem solving	I	I
Objective 2: Students engage in multi-disciplinary problem solving	I	I
Objective 3: Students develop and justify strategic recommendations that indicate the integration of a variety of business functions	I	I
Goal 2: Teams	I, D	D, M
Objective 1: Students identify characteristics of team members, and explain their implications for		
MBAA 670 Understanding Human Behavior in Organizations	MBAA 671 Leading Innovation and Change in Cross-Cultural Environments	MBAA 672 Contemporary Legal, Regulatory, and Ethical Issues in Business
MBAA 681 Applied Strategic Project I	MBAA 673 Quantitative Analysis for Business Operations	MBAA 663 Management Accounting and Control
MBAA 682 Applied Strategic Project II	MBAA 674 The Impact of the Macro Environment on Business Decisions	MBAA 664 Evaluating Competitiveness of Business Enterprises
MBAA 683 Applied Strategic Project III	MBAA 675 Managing Information Systems for Business Innovation	MBAA 665 Contemporary Marketing Applications
MBAA 677 Business and Management Practices in Global Settings	MBAA 676 Crafting Business Strategy	MBAA 678 Applied Strategic Project IV
MBAA 679 Planning and Controlling Strategic Implementation	MBAA 685 Applied Strategic Project V	

EMBA Curriculum Matrix		Courses	
Goals and Objectives			
leadership, communication styles, decision making and team dynamics.	I, D	MBAA 670 Understanding Human Behavior in Organizations	MBAA 671 Leading Innovation and Change in Cross-Cultural Environments
Objective 2: Students evaluate performance effectiveness, and select and apply appropriate motivation and reward theories to obtain expected performance outcomes.	D, M	MBAA 671 Leading Innovation and Change in Cross-Cultural Environments	MBAA 672 Contemporary Legal, Regulatory, and Ethical Issues in Business
Objective 3: Students provide ongoing developmental feedback that is useful, timely, and non-threatening.	I, D	MBAA 672 Applied Strategic Project I	MBAA 673 Quantitative Analysis for Business Operations
Goal 3: Strategic Decision Making	D, M	MBAA 673 Strategic Issues In Corporate Finance	MBAA 663 Management Accounting and Control
Objective 1: Students are able to recognize strategic dilemmas in business situations.	I	MBAA 663 Management Accounting and Control	MBAA 674 The Impact of the Macro Environment on Business Decisions
	D	MBAA 674 Evaluating Competitiveness of Business Enterprises	MBAA 675 Managing Information Systems for Business Innovation
	D	MBAA 675 Strategic Marketing in Competitive Environments	MBAA 683 Applied Strategic Project III
	D	MBAA 683 Applied Strategic Project III	MBAA 665 Contemporary Marketing Applications
	D	MBAA 665 Contemporary Marketing Applications	MBAA 677 Business and Management Practices in Global Settings
	D	MBAA 677 Business and Management Practices in Global Settings	MBAA 684 Applied Strategic Project IV
	D	MBAA 684 Applied Strategic Project IV	MBAA 676 Crafting Business Strategy
	M	MBAA 676 Crafting Business Strategy	MBAA 679 Planning and Controlling Strategic Implementation
	M	MBAA 679 Planning and Controlling Strategic Implementation	MBAA 685 Applied Strategic Project V

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Objective 2: Students can select solutions when presented with strategic dilemmas and discuss the consequences of those solutions.		MBAA 670 Understanding Human Behavior in Organizations	
Goal 4: Grand Strategy		MBAA 671 Leading Innovation and Change in Cross-Cultural Environments	
Objective 1: Assess the organization's internal vision/mission, opportunities/threats, and strengths/weaknesses.	I	MBAA 690 Contemporary Legal, Regulatory, and Ethical Issues in Business	
Objective 2: Formulate a grand strategy, and assess the consequences (including ethical and societal).	I	MBAA 681 Applied Strategic Project I	
	I	MBAA 672 Quantitative Analysis for Business Operations	
	D	MBAA 663 Management Accounting and Control	
	D	MBAA 673 Strategic Issues In Corporate Finance	
	I	MBAA 682 Applied Strategic Project II	
	I	MBAA 664 The Impact of the Macro Environment on Business Decisions	
	I	MBAA 674 Evaluating Competitiveness of Business Enterprises	
	I	MBAA 678 Managing Information Systems for Business Innovation	
	I	MBAA 683 Applied Strategic Project III	
	I	MBAA 665 Contemporary Marketing Applications	
	I	MBAA 675 Strategic Marketing in Competitive Environments	
	I	MBAA 677 Business and Management Practices in Global Settings	
	I	MBAA 684 Applied Strategic Project IV	
	D	MBAA 676 Crafting Business Strategy	
	D	MBAA 679 Planning and Controlling Strategic Implementation	
	M	MBAA 685 Applied Strategic Project V	

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		MBAA 670 Understanding Human Behavior in Organizations	Objective 3: Design structures, processes, controls, and performance management systems best suited to implement grand strategy.
I	I	MBAA 671 Leading Innovation and Change in Cross-Cultural Environments	
I	I	MBAA 690 Contemporary Legal, Regulatory, and Ethical Issues in Business	
I	I	MBAA 681 Applied Strategic Project I	
		MBAA 672 Quantitative Analysis for Business Operations	
		MBAA 663 Management Accounting and Control	
		MBAA 673 Strategic Issues In Corporate Finance	
I	I	MBAA 682 Applied Strategic Project II	
		MBAA 664 The Impact of the Macro Environment on Business Decisions	
		MBAA 674 Evaluating Competitiveness of Business Enterprises	
I	I	MBAA 678 Managing Information Systems for Business Innovation	
		MBAA 683 Applied Strategic Project III	
		MBAA 665 Contemporary Marketing Applications	
		MBAA 675 Strategic Marketing in Competitive Environments	
		MBAA 677 Business and Management Practices in Global Settings	
I	D	MBAA 684 Applied Strategic Project IV	
D	D	MBAA 676 Crafting Business Strategy	
		MBAA 679 Planning and Controlling Strategic Implementation	
M	M	MBAA 685 Applied Strategic Project V	