CATEGORY	(1) Have formal learning outcomes been developed?	(2) Where are these learning outcomes published?	(3) Other than GPA, what data/evidence is used to determine that graduates have achieved stated outcomes for the degree? (e.g., capstone course, portfolio review, licensure examination)	(4) Who interprets the evidence? What is the process?	(5) How are the findings used?	(6) Date of last program review for this degree program
<ul> <li>literary tengender, and gender, and composition that under practices in Employ so discussion</li> <li>Demonstrate</li> </ul>	and interpret English and American exts, including those with ethnic, and cultural diversity.  Cate an understanding of rhetorical, con, or literary theory and integrate extanding in papers that reflect best in English.  The phisticated critical thinking, research, in and presentation skills.  The skill to engage a text from a moral and ethical perspective.	Published on the Pepperdine website	2015-2016 Direct Data 1. Capstone Papers Indirect Data 1. Senior & Alumni Surveys Authentic Assessment 1. Internships	2015-2016 Assessment Committee:     Joi Carr,     Cyndia Clegg,     Katie Frye,     Maire Mullins,     John Peterson,     Jennifer Smith,     Heather     Thomson-Bunn  Attended Assessment Retreat November 21, 2015     Cyndia Clegg,     Michael Ditmore,     Katie Frye,     David Holmes,     John Peterson,     Jennifer Smith,     Lisa Smith,     Heather     Thomson-Bunn	2015-2016  1. Ideas we wish to explore include: a joint English Computer Science major, a Digital Humanities minor, a required 2-unit internship, and working with Career Services to strategically enhance opportunities for liberal arts majors.  2. An internship requirement would also help us to address our failure to align with ILO #5, 6, and 9  3. Revise the PLO by taking diversity out of the second PLO and integrating it into the PLO on values  4. Rework the curriculum of the English 215 course to cover all three emphases in the major and to clarify to majors the major's value for lifetime careers and lifetime learning.  5. Eliminate English 101 from course listings for major, and by keeping the number of courses consistent, allow either for an additional	Academic Year 2015 - 2016 Next review 2022-2023

			elective or the introduction of a Language Theory course for all majors.  6. Introduce a Digital Humanities component across the curriculum.  7. Emphasize writing expectations across the major.  8. Shift the emphasis on theory from "using" in just the Capstone course to understanding across the curriculum.
<ol> <li>Demonstrate knowledge of English and American literature, including that which has ethnic, gender, and cultural diversity.</li> <li>Employ rhetorical, composition, or literary theory in papers that demonstrate the best practices in English Utilize sophisticated critical thinking, research, discussion, and presentation skills. Explain the way that literature reflects and forms spiritual, moral, and ethical values. [Revised to "Demonstrate the skill to engage a text from a spiritual, moral, and ethical perspective.]</li> </ol>	A survey is administered to graduating seniors that directly addresses their learning experience in relationship to PLOs.  All seniors enroll in a capstone course in which they prepared a written thesis that demonstrates their mastery of theory, critical thinking, and research and writing skills (Outcomes 2 and 3)  A portfolio is assembled of papers and exams from 400-level courses. This evidence is used to assess outcomes 1 and 3 (spirit knowledge, cultural diversity, and values)  Example: In English 500 (Capstone Course), the Senior theses were evaluated by a group of internal	The English faculty meet for an assessment retreat in May and using rubrics designed to assess each learning outcome, read and assess portfolios and a selection of essays written for capstone courses. They also discuss the outcomes and the senior survey.	To revise courses, curriculum, and refine PLOs and SLOs  At the 2010 retreat we discovered that students were not prepared early enough to use critical theory, so we changed Eng 401, Literary Theory to a sophomore level course Eng. 390.  The senior thesis papers also showed that students in the credential aspect of the major had different needs for the senior seminar, so we decided to offer a third section.  Our revised fourth learning outcome is "Demonstrate the skill to engage a text from a spiritual, moral and ethical perspective."

reviewers using an assessment rubric. The rubric and the results are	
detailed in the Annual	
report.	

be	1) lave formal learning outcomes leen developed?	(2) Where are these learning outcomes published?	(3) Other than GPA, what data/evidence is used to determine that graduates have achieved stated outcomes for the degree? (e.g., capstone course, portfolio review, licensure examination)	(4) Who interprets the evidence? What is the process?	(5) How are the findings used?	(6) Date of last program review for this degree program
critical and tec film studies, in and non-narra cinematograph screen reality.  Demonstrate t research, and p as the use of p appropriate to including their gender, and cu Demonstrate t through close of worldviews. Th respond thoug ideological, spi implied in film readings and re  Students with	their critical thinking, analytical, public presentation skills as well print and technology sources the discipline of film studies, rapplication to issues of ethnic, ultural diversity.  their ability to articulate, reading and writing, their own They will be able to explain and ghtfully to the religious, social, piritual, moral, and ethical values in texts through their close reflections  h an emphasis in digital media Demonstrate their skills in the	Published on the Pepperdine website	2015-2016 Direct Data 1. Written assignments scored on a rubric 2. Student Films scored on a rubric 3. Reflection Papers scored on a rubric Indirect Data 1. Senior Survey 2. Focus group with seniors Authentic Assessment 1. Internships	2015-2016  Joi Carr, Associate Professor of English and Film Studies [Assessment Team, Lead/Principal Writer]  Leslie Kreiner Wilson, Associate Professor of English [Assessment Team]  Steve Parmelee, Associate Professor of English and Film Studies [Assessment Team]  Sistachn Peterson,  [Internship Coordinator]  Graeme Clifford, Adjunct Faculty in Film Studies [Evaluated Media Production Track]  Andrew Harrington, Adjunct Faculty in Film Studies [Critical Studies Track]  Focus Group on Media Production emphasis: 5 Seaver Students in Film Studies majors	the major may now choose two (rather than one) screenwriting courses and may also choose to take one production course, which previously had not been options	Academic Year 2015 - 2016 Next review 2022-2023

## 2012

- Demonstrate an understanding of the critical and technical language associated with film studies, including genres, classic narrative form and non-narrative forms, mise-en-scène, cinematography, editing, sound, and modes of screen reality.
- Demonstrate their critical thinking, analytical, research, and public presentation skills as well as the use of print and technology sources appropriate to the discipline of film studies, including their application to issues of ethnic, gender, and cultural diversity.
- 3. Demonstrate their ability to articulate, through close reading and writing, their own worldviews. They will be able to explain and respond thoughtfully to the religious, social, ideological, spiritual, moral, and ethical values implied in film texts through their close readings and reflections.
- 4. [Students with an emphasis in digital media production:] Demonstrate their skills in the praxis of film production.

- Analysis papers, critical research essays, mid-terms, and final exams in FILM 200, FILM 300, FILM 301, and other upperdivision film courses.
- Public presentations of their research in FILM 200, FILM 300, FILM 301, and other upper-division film courses.
- Capstone experience:
   Senior project in film
   studies. Students with
   emphasis in film and
   media studies write an
   academic paper or
   work on creative
   project (screenplay)
   under the supervision
   of film studies faculty
   member. Paper is
   publicly presented.
- Capstone experience:
   Senior project in film
   studies. Students with
   an emphasis in film and
   digital media
   production work in
   small groups to write,
   direct, photograph,
   edit, and otherwise
   produce a short film.
   The film is publicly
   presented and
   discussed.
- Senior survey completed by graduating seniors related to the program learning outcomes.

Stephen Parmelee and Joi Carr, the two tenure-track faculty members in film studies, review average and superior examples of essays, examinations, presentations, and other projects (such as short films and screenplays). They are assisted as appropriate by Leslie Kreiner, and adjunct professors.

Stephen Parmelee distributes a senior survey to graduating seniors each semester. The results are read and analyzed by Drs. Parmelee, Carr, and Kreiner.

Curriculum changes are made as appropriate according to our interpretation of student work, senior surveys, anecdotal student feedback, and postgraduate employment information. For fall 2012, for example, the film and media production emphasis has been substantially modified to reflect perceived needs in (a) the types of courses taken and (b) course content and emphasis. In addition, the major course requirements in the major were increased by 4 units in order to meet the perceived need for specific course content and increased rigor.

Course syllabi have been modified to better reflect program and student learning outcomes.

	Alumni survey will be
	developed once there
	is a sufficient alumni
	base.
	Placement in fields
	both related and
	unrelated to the
	discipline after
	graduation.
	Information of this
	nature is scarce at this
	writing because the
	major is relatively new
	but should increase in
	volume over time as
	more graduates enter
	the workforce.
	Example: As a first step
	in the process of
	assessing program
	learning outcomes, we
	developed a senior
	survey to administer to
	our graduating students.
	Approximately 10
	students graduated from
	our program two weeks
	ago, and they have
	completed or will be
	completing this survey in
	the near future, which
	we will use as one piece
	of evidence in our
	analysis of whether
	students are achieving
	program learning
	outcomes. In this survey,
	students are asked to
	rate each learning
	outcome individually on
	effectiveness. Results are
	detailed in the annual
	report.
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CATEGORY	(1) Have formal learning outcomes been developed?	(2) Where are these learning outcomes published?	(3) Other than GPA, what data/evidence is used to determine that graduates have achieved stated outcomes for the degree? (e.g., capstone course, portfolio review, licensure examination)	(4) Who interprets the evidence? What is the process?	(5) How are the findings used?	(6) Date of last program review for this degree program
people civiliza Latin A Asia a	fy major historical periods, ideas, e and events in more than one ation/culture, such as North America, America, Europe, Middle East, Africa, and explain diversity within those	Published on the Pepperdine website	2015-2016 Direct Data 1. Written Work Indirect Data 1. Reflective Essays Authentic	2015-2016 Dr. Bryan Givens - Prepared Report	2015-2016  1. Reduced the number of required upper-division History courses from 8 to 7  2. changed the Historiography course from required to optional	Academic Year 2015 - 2016 Next review 2022-202
2. Demo construidentificand condevelor means	es studied.  Instrate historical understanding by ructing interpretations of the past, fying causal factors, tracing change ontinuity, explaining historical opment in context, and making ingful connections between past and		Assessment 1. Internships		<ol> <li>Increased the total number of credits for HIST 481/482 from 2 to 4</li> <li>Changed the American History survey course, HIST 304, to a lower level course, HIST 204</li> </ol>	3
argum clearly consis comm the dis 4. Find,	and defend coherent and persuasive ments, in written and oral forms; write y and effectively in a variety of genres, stently formatting written munication in the predominant style of scipline (Chicago Manual).  evaluate and use historical primary econdary sources (information					

	literacy). Demonstrate ethical standards in	
	research and writing and use sources and	
	craft arguments honestly, fairly,	
	empathetically, and courageously.	
	5. Explain how moral, religious, and ethical	
	developments relate to historical study and	
	how historical knowledge and	
	understanding applies to life outside the	
	classroom.	
204		Constance: Two F/5 I II ITC History The findings are used in many
<b>20</b> 1	Identify major historical periods, ideas, people	Capstones: Two capstone courses, HIST faculty participate in the capstone courses, HIST faculty participate in the capstone courses of the course of the capstone course of the capston
	and events in more than one civilization/culture,	580, Historiography and process: Sharyl include: HIST 581a and b, Corrado, Stewart
	such as North America, Latin America, Europe,	Senior Thesis. Provide Davenport, Bryan 1) to change the curriculum to
	Middle East, Africa, Asia and explain diversity within those cultures studied.	direct evidence to Givens, Loretta meet learning outcomes
2		assess mastery of Hunnicutt (on leave -added global courses to
2.	Apply historical knowledge by constructing interpretations of the past, identifying origins	learning outcomes. 2011-12), Darlene increase learning beyond the Students defend their Rivas. Darlene Rivas nation state and beyond
	and causal factors, tracing change and	theses in a public, coordinates and writes Europe and U.S.
	continuity, explaining issues in relation to	formal oral the annual/5 yr reviewchanged from semester to
	particular historical contexts, and making	presentation. year-long thesis
	thoughtful connections between past and	5/5 HUTE History -added honors thesis
	present.	Senior Portfolios: faculty attend the formal -added experience in public
2	•	includes direct evidence oral senior thesis history through Payson Special
3.	Craft and defend coherent and persuasive arguments, in written and oral forms; write	for SLOs, longitudinal presentations in April Collections internship evidence (papers from and fill out a rubric to agreed on poor foundational
	clearly and effectively in a variety of genres,	the first through senior   assess them.   course alignment with rest of
	consistently formatting written communication in	years) and from history curriculum, and on
	the predominant style of the discipline (Chicago	multiple courses in the Portfolios are made need to collect more evidence
	Manual).	program. Includes available in late to make case, difficult since
4.	·	indirect evidence in the April/early May. 5/5 these are GE
r.	secondary sources (information literacy).	form of reflective HUTE History faculty essays about student participate in annual 2) to change syllabi,
5.	Demonstrate ethical standards in research and	learning and about the one-day May Retreat to assignments/approaches to
٥.	writing and use sources and craft arguments	program. assess student learning courses within the curriculum
	honestly, fairly, empathetically, and	of one-two SLOs -increased research paper
	courageously.	Alumni and Anonymous interpreting the assignments in upper division
6		Senior Exit Surveys: evidence and using courses to provide more
6.	developments relate to historical study and how	Every five years (2005 rubrics. In the past practice between HIST 200 &
	developments relate to historical study and now	and 2010) (starting in 2001) we HIST 581changed assessed all learning assignments and readings in
		assessed an learning   assignments and readings in

historical knowledge and understanding applies Example: History faculty to life outside the classroom. assessed the research papers included in the senior portfolios; students were required to include three research papers, one from HIST 200 Introduction to Research, one from any history course, and finally, their senior thesis from HIST 581. The evidence submitted in electronic format includes the senior theses as evidence of student learning of SLO 4. Internal reviewers examined the quality and quantity of both primary and secondary sources used by the students in these papers as well as how effectively they integrated the sources into their papers. Internal reviewers decided student learning was best noted by focusing on mastery

outcomes, but we now focus on one-two learning outcomes (per WASC suggestion). 2010-2011: SLOs 4 and 5.

5/5 HUTE History faculty participate in

5/5 HUTE History faculty participate in mid-semester meetings and e-mail discussions; make assessment process decisions, such as revisions to SLOs, decide about which SLO to focus upon, etc. (Assessment plan)

Note: other faculty generously participate on occasion, for example in mid-semester meetings, e-mail discussions, and/or May retreat (not typically in direct assessment using rubrics due to other program assessment commitments). These include Ed Larson. University Professor. who is very involved, and also Tom Reilly and David Simonowitz. in ISL.

of SLO 4. so closest

attention was paid to senior theses. More

details are available in the Annual Report

core courses (HIST 200, HIST 580 and HIST 581) to focus learning on program outcomes as refined SLOs -agreed to standardize expectations across courses for writing in standard of discipline -agreed to expand instruction of ethical use of sources -agreed to focus instruction to help students learn appropriate balance in primary and secondary source research and analysis

- 3) to change the assignment of instructors
  -implemented a rotation system for instructors in core courses to ensure understanding of their relationship to the rest of the curriculum, improving alignment of courses across the history curriculum with our learning outcomes
- 4) to facilitate common understanding about our pedagogical goals and to share information about teaching strategies and their relationship to learning outcomes -revise SLOs, rubrics, etc

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CREATIVE WRIT	ING	<b>,</b>	<del>,</del>	T		T.
conscious  Apply know relevant a writers to  Think critical analyzing genres of and screet  Demonstrating: Pepperdiral writing: powriting:  Apply reviperocess.  Demonstrating: process.  primary genres of and screet analysis of primary genres analysis of primary ge	rate a moral, ethical, or spiritual sness in their own writing. owledge of the writer's market and aspects of the professional life of their own writing lives. ically and communicate clearly in each of Pepperdine's primary creative writing: poetry, fiction, en/television writing. rate proficiency in writing each of ne's primary genres of creative poetry, fiction, and screen/television ision strategies in their own writing rate expertise in writing and of at least one of Pepperdine's enres of creative writing: poetry, ad/or screen/television writing.	Published on the Pepperdine website	2015-2016 Direct Data  1. Response sheets rated according to a rubric  2. Portfolios assessed by a rubric  Indirect Data  1. Alumni Survey  Authentic Assessment  1.	2015-2016	<b>2015-2016</b> 1.	Academic Year 2011-201 2 Next review 2022 - 2023

## 2012

- 1. Demonstrate a moral, ethical, or spiritual consciousness in their own writing.
- Apply knowledge of the writer's market and relevant aspects of the professional life of writers to their own writing lives.
- Think critically and communicate clearly in analyzing each of Pepperdine's primary genres of creative writing: poetry, fiction, and screen/television writing;
- 4. Demonstrate proficiency in writing each of Pepperdine's primary genres of creative writing: poetry, fiction, and screen/television writing;
- 5. Apply revision strategies in their own writing process.
- Demonstrate expertise in writing and analysis of at least one of Pepperdine's primary genres of creative writing: poetry, fiction, and/or screen/television writing

The Creative Writing program assessed SLO 4 using a random selection of Final Portfolios from CRWR 303: Intermediate Creative Writing.

## Example:

To assess SLO #4. the final portfolio was evaluated. The portfolio is a compilation of each student's work from the semester and included the final polished short story (or stories) and poem drafts, all prior drafts (to determine their revision process and effort), as well as a cover letter for the work. Each student had a choice for what creative work to include in the final portfolio, depending on their preference in genre: 1) Two short stories and 2-3 poems or 2) One short story and 4-6 poems. Six final portfolios were randomly selected for analysis. The project was then evaluated using an assessment rubric adapted from a public one posted by Loyola Marymount University.

The Creative Writing program director is John Struloeff, who is also the only tenure-track faculty in that program. He is involved in all assessments. An adjunct faculty member in Creative Writing, Cynthia Struloeff, reviewed the portfolios along with the program director. A random selection of Final Portfolios were selected for review. A detailed rubric was assembled beforehand, and the portfolios were rated according to the rubric.

- Based upon the assessment process, the following recommendations are being addressed:
- 1) The assessment rubric needs to be better aligned to the portfolio method, somehow taking into account the range of work included in a portfolio like this.
- 2) A self-analysis should be included in the portfolio assignment, in order to provide a more efficient means of obtaining 'Indirect Evidence.' This indirect evidence could then be evaluated alongside the direct evidence (portfolios) for a deeper understanding of what learning occurred.
- 3) Define more specifically what 'proficient' means. More specifically, is the evaluation rubric based on 'proficiency,' or is 'proficient' itself one of the metrics?

CATEGORY	(1) Have formal learning outcomes been developed?	(2) Where are these learning outcomes published?	(3) Other than GPA, what data/evidence is used to determine that graduates have achieved stated outcomes for the degree? (e.g., capstone course, portfolio review, licensure examination)	(4) Who interprets the evidence? What is the process?	(5) How are the findings used?	(6) Date of last program review for this degree program
knowledge science, fir English, an Speak to a coherent, a Write clear of audienc Conduct re strategies, Discern an	ate critical thinking and a broad a base in the disciplines of natural are arts, social science, mathematics, d human development. variety of audiences in a clear, and organized manner. rly and coherently for a diverse range es and purposes. esearch using a variety of sources, and approaches. d address the moral and spiritual as and implications of teaching and	Published on the Pepperdine website	2015-2016 Direct Data 1. Exams  Indirect Data 1. Exit Survey 2. Focus Groups  Authentic Assessment 1. Internship	2015-2016 Dr. Carrie Wall - Prepared Report	2015-2016  1. Revise PLO #1 to include critical thinking  2. Addition of possible research projects that would maximize student learning of the research process  3. Modify assessment plan to focus on one PLO per year	Academic Year 2015 - 2016 Next review 2022-2023
among the disc social science, r development  2. Speak to a varie and organized r  3. Write clearly ar audiences and	nd coherently for a diverse range of purposes ich using a variety of sources,		The Liberal Arts program assessed their PLOs by using both direct and indirect forms of evidence. Direct evidence:  • PLO #1 is assessed by examining the passage rate on the CA Subject Equivalency Test (CSET) which is a California Commission on Teacher Credentialing (CCTC) mandated exam used	The evidence is interpreted by 3 of 3 full-time faculty members of the Seaver Teacher Education faculty (Carrie Birmingham, Stella Erbes, and Carrie Wall). Data is collected throughout the school year and is analyzed in May after the school year is completed. The passage rate on the CSET is examined as well as the quantitative and	The Liberal Arts Program implemented or will implement the following changes based on findings from data analysis:  1. In response to exit survey input that the MATH 270/271 courses needed to be improved and to provide a more overt connection to education, a change in instructors was made to someone with a background in mathematics education.	2010

5. Discern and address the moral and spiritual	to verify subject matter	qualitative data gathered	2. In EDUC 561 (Educational
foundations and implications of teaching and	competency. All Liberal	through the completed	Psychology), more specific
learning	Arts majors who plan to	rubrics assessing each	instruction and support will be
icurning	earn their teaching	PLO and the exit surveys.	provided to enable students to
	credential must pass all	Strengths and	conduct, report, and present an
	four subtests (math and	weaknesses of our	empirical research study relevant
	science; language arts	program are noted in light	to educational psychology.
	and social science;	of our program learning	
	human development,	outcomes and program	3. In an effort to identify specific
	fine arts, and physical	improvements are	content areas of strength and
	education; and writing)	brainstormed.	weakness in our program, more
	of the CSET in General		detailed CSET sub test score data
	Studies.		will be collected and analyzed.
	<ul> <li>PLO #2 is assessed using</li> </ul>		Currently, the overall passage
	rubrics for evaluating		rate is the only data considered.
	two presentations given		
	in EDUC 561 (the		
	presentation skills		
	course). Scores in each		
	of the 5 rubric		
	categories		
	(introduction, research		
	findings, conclusion,		
	handout, and delivery)		
	were analyzed.		
	<ul> <li>PLO #3 is assessed using</li> </ul>		
	rubrics for evaluating		
	writing samples in		
	EDUC 562 (the writing		
	intensive course).		
	<ul> <li>PLO #4 is assessed using</li> </ul>		
	rubrics for evaluating		
	student research		
	assignments in EDUC		
	561 (the research		
	intensive course).		
	Scores in each of the 5		
	rubric categories		
	(introduction, body of		
	the paper, conclusion,		
	format, and sources)		
	were analyzed		
	PLO #5 is assessed by		
	evaluating an		

embedded test
question in EDUC 351.
Indirect evidence includes
an exit survey soliciting
input on how well the
program met its learning
outcomes as well as
strengths and weaknesses
of the program.
Example: Because
Educational Psychology
(EDUC 561) is designated
as the presentation skills
intensive course, PLO #2
was assessed. Data was
collected from two
presentations students
gave within the context of
the course. First, the
students were required to
summarize and present
their research paper
findings in a group
presentation format.
Second, they were
required to present the
mini-lesson that they
taught during their 20
hours of fieldwork in an
elementary classroom.
The course professor
completed rubrics on
both presentations (see
Annual Report) which
were then copied,
collected, and analyzed
for assessment purposes.
וטו מספססווופווג אַעוואָטספס.