

MSGB Curriculum Matrix		Courses															
Goals and Objectives		GSBM 560 Career Seminar	ACCT 591 Financial Accounting	ECNM 592 Economic Concepts	DESC 593 Applied Data Analysis	BSCI 607 Personal Development for Leadership	BSCI 650 Personal and Leadership Development	ACCT 602 Cost Accounting	ECNM 602 Managerial Economics	DESC 603 Quantitative Business Analysis	OTMT 608 Theories and Models of Organization	FINC 614 Finance	MKTG 615 Marketing	ECNM 612 Macroeconomic Analysis	ECNM 648 The Global Economic Environment	GSBM 695 Internship	GSBM 691 Study Abroad
Goal 1 Teams																	
Objective 1: Students are able to effectively work with a team environment (student evaluated).						X	X				X						
Objective 2: Students participate in all aspects of team development (student evaluated).						X	X				X						
Goal 2 Ethics																	
Objective 1: Students are able to recognize ethical dilemmas in business situations.						X	X		X				X				
Objective 2: Students can select solutions when presented with ethical dilemmas and discuss the consequences of those solutions.						X	X		X				X				
Goal 3 Communication																	
Objective 1: Students will be able to prepare and deliver a persuasive, professional speech on a current topic in their discipline.						X		X			X						
Objective 2: Students will be able to prepare a written report analyzing a business problem.											X		X				

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Goal 4 Global																	
Objective 1: Students have a general understanding of how the global economy works, which nations contribute to the major global trade, and how trade is facilitated.													X		X		X
Objective 2: Students are able to understand how a nation accounts for its domestic economy, the influence of global economic health, and what contributes to global economic swings.													X		X		X