



PROMOTIONAL ACTIVITY FORM

This form must be completed prior to any Pepperdine student-athlete's involvement in a promotional or fundraising activity. Please submit to the Compliance Office at least seven (7) days prior to the event. Email to brian.barrio@pepperdine.edu or fax to (310)-506-7459.

Name of Institutional/Charitable/Educational/Non-Profit Organization:

Agency Contact Information:

Name: _____ Title: _____

Street Address: _____

City, State, Zip: _____

Phone: _____

Athletic Department Contact: _____

Promotional Activity or Project:

Date/Time/Location:

Promotional Activities Involving Student-Athletes

NCAA rules require Pepperdine University to present written approval for any student-athlete participating in any institutional, or non-institutional charitable, educational, or non-profit activity or project considered incidental to the student-athlete's participation in intercollegiate athletics.

Pepperdine University, the West Coast Conference, or a non-institutional charitable, educational, or non-profit agency may use a student-athlete's name, picture, or appearance to support its charitable or educational activities, but as stipulated under NCAA rules, **a Pepperdine student-athlete may participate in an institutional, or non-institutional charitable, educational, or non-profit promotion only under the following conditions:**

1. Student-athlete receives written approval to participate from the Director of Athletics (or designee), subject to the limitations on participants in such activities as set forth in the NCAA regulations;
2. The specific activity or project in which the student-athlete participates does not involve co-sponsorship, advertisement, or promotion by a commercial agency. The sponsoring organization may reproduce their regular trademark or logo (along with their address and telephone number) only on printed materials such as pictures, posters, or calendars;
3. The name or picture of a student-athlete with remaining eligibility may not appear on an institution's printed promotional item (e.g., poster, calendar) that includes a reproduction of a product with which a commercial entity is associated if the commercial entity's officially registered regular trademark or logo appears on the item;

4. Student-athlete does not miss class;
5. All monies derived from the activity or project go directly to Pepperdine, the West Coast Conference, or the charitable, educational, or non-profit agency;
6. Student-athlete's name, picture, or appearance is not utilized to promote the commercial ventures of any nonprofit agency;
7. Student-athlete and an authorized representative of the charitable, educational, or non-profit agency must sign a release statement ensuring that the student-athlete's name, image, or appearance will not be used for any commercial purpose;
8. Approval of this activity does not guarantee the appearance of a Pepperdine student-athlete.

Brief description of the duties the student-athlete will be performing for the activity or project: (Attach additional information, if available.)

Will the student-athlete(s) miss class? Yes No

Will the student-athlete(s) receive any expenses (meals, transportation)? Yes No

If yes, please list expenses received: _____

Will the student-athlete(s) receive any gifts or awards? Yes No

If yes, please list the gifts/awards received: _____

Will there be any commercial sponsorship of this event? Yes No

Will there be any advertisement or promotions by a commercial agency or sponsor? Yes No

Will the student-athlete(s) attendance at this activity mandatory? Yes No

(If mandatory, these hours MUST be included on the NCAA time logs.)

How many hours will each student-athlete be involved with the activity? _____

Co-sponsorship or Advertising for this Event (describe printed materials, commercial trademarks or logos):

Will all monies generated by the activity go directly to the sponsoring agency: Yes No

If "No", please describe where the monies will go: _____

Student-Athletes Involved (attach additional sheets if necessary)

I have been advised that I run the risk of losing my athletic eligibility if I do not adhere to the above guidelines.

Print Name	Signature	Sport
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

I certify that I understand the above statements, and will not risk the eligibility of the named student-athlete(s) by having him/her participate in any activities that do not adhere to the above guidelines.

Signed _____ Title _____ Date _____

(Athletic Department Supervisor or Coordinator)

I have read and agree to these NCAA requirements on the use of a student-athlete's name, picture or appearance to promote a charitable or educational activity.

Name _____ Title _____

(Authorized Agency Representative)

Signature _____ Date _____

This institutional, or non-institutional charitable, educational, or non-profit activity meets the requirements of NCAA 12.5.1.1.

Signed _____ Date _____

(Compliance Office)

I authorize the participation of the named student-athlete in the above named institutional, or non-institutional charitable, educational, or non-profit activity.

Signed _____ Date _____

(Director of Athletics-or their designee)